

KPGA Foundation 2013 Assistance Application

Each year funds from the KPGA Foundation are granted to deserving programs across the state of Kentucky, which offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction. **The Assistance Application deadline is February 15, 2013.** Each program that is granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by October 3, 2013 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Date: 1/18/2013

Phone: 859-371-8255

Email: Ralph.landrum@florence-ky.gov

Program Name: Landrum Golf School Instruction Program

Contact Name: Ralph Landrum

Title: PGA Master Professional

Mailing Address: 7400 Woodspoint Drive, Florence, KY 41042

Amount Requested: \$1,099

Date Funds Needed: 4/1/2013

1) How will the funds be utilized?

Funds will be used to purchase a Snag 30" Small Group Coaching Kit The 30" Small Group Coaching Kit was designed to safely and effectively teach 8- 16 new learners in the 8-10 year old age group.

2) Please describe the nature and mission of the program.

The program's mission statement will be to introduce the game of golf and all of the ethical standards the game stands for to groups of Northern KY School kids. The students will include kids from all ethnic, social and financial backgrounds.

3) How is the program structured (i.e. classes, clinics, tournaments) and what is the length of the program?

Programs will vary in length and time to meet the needs and demands of the various schools.

4) Where is the program held?

We will provide golf instruction at various schools in Northern KY.

5) How many participants does the program have or how many do you anticipate?

The last two school years my staff and I have visited several schools and taught golf to over a 1,000 school kids.

- 6) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

The golfers will be grade school boys and girls. The Boone County School System has a large Hispanic population. The Hispanic and African American population have not participated much in the game of golf in Northern KY. My junior programs have averaged nearly 500 kids per year for the past decade. The Hispanic and African American kids who participate make up less than two percent of the total number of juniors. This program will include all kids. Hopefully promoting the fun of the game while providing an interest in playing the game. My experience tells me most of the kids would not have played golf in the past and will be both young ladies and young men.

- 7) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Kathy Reutman, Executive Director of Student Services, Boone County School System, 7056 Burlington Pike, Florence, KY 41042 859-283-1003 kathy.reutman@boone.kyschools.us

Richard Lunnemann, City of Florence Coordinator, 8100 Ewing Blvd., Florence, KY 41042
Ricard.Lunnemann@Florence-Ky.gov 859-371-5491

- 8) Give a suggested date for a KPGA Foundation representative to visit the program:

You are welcome to visit at your convenience.

**Please return to: KPGA Foundation
Attn: Erin Bell, Director of Communications-Membership
Golf House Kentucky
1116 Elmore Just Drive
Louisville, KY 40245**