

Special Award Descriptions defined by The PGA of America

The Bill Strausbaugh Award (Established 1979) This award is presented to those PGA members who by their day-to-day efforts have made significant contributions through mentoring of PGA Professionals. The award also considers the integrity and character of the PGA member, their service to the Association, involvement in community and charitable activities. The following guidelines should be used in making a nomination: Contributions to building the image of the game of golf, the PGA Professional and the Association: Involvement and significant contributions through mentoring of PGA Professionals and impacting their careers, Overall integrity and character of the PGA member, Involvement in community and Association activities including civic and charitable activities, Service to the Association.

The PGA Golf Professional of the Year (Established 1955) The highest honor paid to a PGA Professional. Sections use the following guidelines to determine nominees for this prestigious award: Overall performance as a golf professional at his/her facility, Level of service to his/her section, and to the Association, Leadership ability, Image and the ability to inspire fellow professionals, Promotion of golf. While this honor should be awarded based on a professional's entire record, emphasis should be placed on his/her performances and achievements over the past five years.

The Horton Smith Award (Established 1965) This award is designed to recognize individual PGA golf professionals for their outstanding and continuing contributions to developing and improving education opportunities for the PGA golf professional. The guidelines for this award are: Contributions to the national PGA Education program, Contributions to educational programs and seminars in the PGA Sections, Contributions and assistance toward the development of articles and materials which benefit and relate to education, Contributions to building the image of both the PGA golf professional and the Association. Nominations should be based on the candidate's total career and experience, and his/her inclination for providing continuing contributions and assistance. Emphasis will be given to achievements over the past five years.

PGA Junior Golf Leader (Established 1988) This award is designed to recognize a PGA golf professional who is a leader in junior golf, reflects the qualities and ideals of those who work with our nation's youth, and provides opportunities and experiences for juniors to learn and play golf. The following guidelines are to be used in making nominations: Contributions to junior programs and the events in the PGA Section, including service as chairperson or a member of the Junior Golf Committee, Involvement in the promotion and development of junior golf at the facility and also within the community. Support of PGA Junior Golf programs, Overall image, service and leadership in the area of junior golf, Overall integrity as an individual and acceptance by junior golfers as a person of outstanding character.

PGA Merchandisers of the Year (Established 1978) Presented in conjunction with the Association of Golf Exhibitors (AGE), this award recognizes those PGA Professionals who have demonstrated superior skills as merchandisers in the promotion of golf. The award is given for excellence in golf shop operations in three categories: Private, Resort and

Public/Municipal/Military/Semi-private. The following criteria are applied to all awards: PGA member in good standing, Credit rating with the industry, Overall credit rating, Community involvement, The candidates are judged in the following areas: Merchandising Performance (Profit Margin, Turn Rate, Cost of Goods, Sales), Details and Innovation, Displays, Merchandising Techniques, Inventory Mix, Shop Operations, Merchandising Philosophy, Staff Training.

PGA Teacher of the Year Award (Established 1986) This award bestows special recognition on a PGA Professional who has performed outstanding service as a golf instructor. While the candidate's entire record should be taken into consideration, emphasis should be placed on his/her performance over the past five years. The criteria used by the sections are: Overall performance as a golf professional at his/her facility, Service to his/her section and the Association, Leadership ability, Image and ability to inspire fellow professionals, Promotion of golf, National impact on teaching and golf instruction, Involvement in junior golf activities at the facility and in the community, Innovative contributions to golf instruction, Articles written for publication in books and magazines.

The Kentucky Section also presents the following awards:

Kentucky Section Assistant Professional of the Year – Awarded for overall excellence as an assistant professional. Service, promotion of the game, image, and overall performance at his/her facility will be considered for this award. A reference/recommendation letter from the A-13, A-4, or A-1 at the facility will also be considered.

Sales Representative of the Year

Media Representative of the Year