

Kentucky Section PGA Board of Directors Meeting

October 16, 2011 · Hurstbourne Country Club

I. Call to Order

President Steve Shafer called the meeting to order at 5:00 p.m. (ET).

Present were Chris Brown, Ralph Landrum, Brad Morrow, Garry Nelson, Chris Osborne, Mike Riley, Mike Thomas and Kelly Williams. Also present were District 10 Director Mike Ahrnsbrak, Assistants/Apprentices Representative Chris Redle, Executive Director Mark Hill and staff members Bill Coomer, Patsy Fitzpatrick, Barbara Peak and Betsy Gladish.

Absent were Gary Bebelaar and Carmello Benassi.

II. Minutes

Mr. Morrow made a motion to approve the minutes from the August 17, 2011 KPGA Board of Directors meeting. Mr. Riley seconded the motion. Motion carried (unanimous).

III. President's Report

Mr. Shafer thanked all Board members for their support, and offered a note of thanks to outgoing Honorary President Mike Riley for his years of service. He thanked the staff for their service, and offered a special thanks to Ryan Tahara for his service. Mr. Shafer reported he had spoken at the recent KGA Board of Directors meeting and that he had stressed the importance of the Golf 2.0 initiative.

IV. District 10 Director's Report

Mr. Ahrnsbrak thanked Mr. Shafer for his service as President. He stated that the PGA of America's 2011-2012 budget included over \$60 million dedicated toward member services and programming. He reported that PGA of America Championships and member tournaments conducted to date were each successful. He stated the PGA Conference of Leaders would take place in early November at Port St. Lucie with a focus on the Golf 2.0 plan. He reviewed the Golf 2.0 plan and encouraged Board members to support and promote the effort. Considerable discussion followed regarding Golf 2.0. Mr. Ahrnsbrak reported that the Association was making an investment of over \$5 million in renovations and improvements at Valhalla.

V. Financial Report

Mr. Osborne reviewed the report, which had been distributed prior to the meeting. Mr. Hill addressed the Special Projects account. Mr. Coomer reviewed remaining expenses for the tournament program for 2011. Mr. Landrum asked Mr. Osborne about allocation of surplus cash to investments, and Mr. Osborne stated he and Mr. Nelson were developing a plan.

Mr. Morrow made a motion to approve the financial report as presented. Mr. Riley seconded the motion. Motion carried (unanimous).

VI. PGA Employment Services Report

Mr. Bradow reported on several facilities he was currently working with that were planning or hoping to hire a PGA Professional. He reported he had been covering the Illinois Section on a temporary basis while the PGA searched for a new Employment Consultant for that section. He noted that Golf 2.0 should be promoted as a plan and not a program, and reviewed the three core strategies of the plan. He noted he would give a presentation on Golf 2.0 at tomorrow's meeting.

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VII. Executive Director's Report

Mr. Hill thanked the members of staff, and thanked Ryan Tahara for his service and wished him all the best in his new position with the AJGA. He reported that Kelly Newland, a PGA Member, would replace Ryan and would begin service on December 1. He noted the transition of membership matters from Patsy Fitzpatrick to Betsy Gladish continues. He complimented Betsy Gladish on the efforts with the KPGA Facebook page, and reported that the Senior PGA Championship at Valhalla in May was a success for the Section. He reported the relationship with the Kentucky Golf Association remains positive. He reported that a transition to TPP Online was a goal for 2012. He reported the Kentucky Golf Hall of Fame Induction Ceremony would take place on December 1 at the Hilton Garden Inn in Louisville.

VIII. KPGA Foundation Report

Mr. Shafer stated that six grants were awarded in 2011 and all recipients had fulfilled their reporting obligations.

IX. Committee Reports

Assistants/Apprentices – Mr. Redle stated his report would stand as written and reported the Assistants/Apprentices Division would meet at tomorrow's meeting with an election for officers scheduled. He thanked the Board members for their support.

Communications/Marketing – Mr. Nelson stated his report would stand as written. Mr. Landrum asked if the new website would be able to stream video. Ms. Gladish stated that staff would have the ability to post video to the website.

Education – Mr. Brown stated his report would stand as written. He reviewed the agenda and list of speakers for the meeting.

Employment – Mr. Riley stated his report would stand as written. He thanked the Board and staff for their support during his twelve total years of service on the Board.

Government Relations Committee – Mr. Osborne stated his report would stand as written.

Junior Golf – Mr. Thomas stated his report would stand as written.

Membership – Mr. Williams stated his report would stand as written. He noted that he would present crests to new members at tomorrow's meeting.

Growth of the Game – Mr. Landrum stated his report would stand as written.

Special Awards/Scholarships – Mr. Nelson stated his report would stand as written. He noted that nominations were currently being accepted and nominations were available online. Discussion followed regarding the nomination and award process for PGA of America Special Awards.

Sponsorship – Mr. Morrow stated that PowerBilt would be unable to serve as sponsor for the Kentucky Open in 2012. Mr. Landrum recommended that the Tournament Committee address a contingency plan for not having a sponsor for the Kentucky Open. Mr. Landrum asked about

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allocation of sponsorship dollars. Mr. Morrow and Mr. Hill explained the process of allocating sponsor dollars among the tournaments, and that it is a function of the Tournament Committee.

Tournament – Mr. Shafer stated the report is being submitted as written, and that if there were any questions during tomorrow's meeting, he or Mr. Coomer would try to answer them.

2011 Senior PGA Championship – No report.

X. Old Business

KGA/KPGA Golf Camps – Mr. Hill reviewed the plans for golf camps, which would be launched in 2012. He stated the current plan called for five camps, with marketing to begin in late January or early February. He noted that the camps would be a joint effort between the KGA and KPGA through the Kentucky Golf Foundation.

XI. New Business

Mr. Osborne asked Mr. Nelson to review his thoughts on investments. Mr. Nelson shared his thoughts on allocation of funds under investment. Discussion followed regarding possible future use of surplus section funds.

Mr. Williams stated that development of junior golf leagues at the facility level may be a good focus for them as a means of growing the game and their business.

Mr. Osborne presented gifts to Mr. Shafer for his wife and he as tokens of appreciation. Mr. Shafer thanked the Board for the gift.

XII. Adjournment

At 9:05 p.m. Mr. Morrow made a motion to adjourn the meeting. Mr. Riley seconded the motion. Motion carried (unanimous).