

# **Kentucky Section PGA Board of Directors Meeting**

February 10, 2011

Golf House Kentucky - Louisville

## **I. Call to Order**

President Steve Shafer called the meeting to order at 5:15 p.m. (EST).

*Present were: Gary Bebelaar, Carmello Benassi, Chris Brown, Brad Morrow, Chris Osborne, Mike Riley, Mike Thomas and Kelly Williams. Also present were Dick Bradow, PGA Employment Consultant; Chris Redle, Assistants/Apprentices Representative; and staff members Mark Hill, Bill Coomer, Barbara Peak, Ryan Tahara and Patsy Fitzpatrick.*

*Absent were Board members Ralph Landrum and Garry Nelson.*

## **II. Minutes**

*Mr. Benassi made a motion to approve the December 9, 2010 minutes as presented. Mr. Thomas seconded the motion. Motion approved (unanimous).*

## **III. Financial Report**

Mr. Osborne asked Mr. Hill to review the financial reports. Mr. Hill reviewed the Special Projects account in the 2010 financial statements, and noted a total net profit of just under \$100,000. Mr. Hill stated that the association's accountant, Teresa Goodman, had been unable to print a report that would include budget and previous year on the same page. He noted that \$5,500 remained due from sponsors. Mr. Osborne stated his intentions to have an Investment Committee meeting in the near future. Discussion followed regarding the reserve fund and its purposes. Mr. Hill noted that Tee Pass sales for 2011 to date were down about 40%, due primarily to the fact there was no golf show this year. Mr. Hill noted that a revised budget would be presented at the next meeting.

*Mr. Williams made a motion to approve the financial report as submitted. Mr. Bebelaar seconded the motion. Motion approved (unanimous).*

## **IV. President's Report**

Mr. Shafer reviewed a memo from District 10 Director Mike Ahrnsbrak regarding possible resolutions to be presented at the Spring Leadership Conference regarding a modification of MSR requirements. Mr. Hill noted that the possibility of members resigning to avoid Class F was a concern he had heard at the Executive Director's Conference. Considerable discussion followed. Mr. Shafer concluded the discussion regarding the modification of MSR requirements by stating that the issue would be discussed at the Spring Conference of Leaders by the delegates, and that it would be imperative that any changes should be made by the delegates and not the Board of Directors. Mr. Shafer stated that the Association was also in the process of conducting a long range plan with the assistance of an outside firm, and that the plan would be presented at the Spring Conference of Leaders.

## **V. District 10 Director Report**

No report.

## **VI. PGA Employment Services**

Mr. Bradow noted that the compensation survey was underway, and the KPGA was currently third among all sections in terms of percentage of completion. He noted that approximately 180 KPGA Members were participating in Career Links. He noted that the KPGA's unemployment rate was 3.8% among the active classifications. He reported that this summer, anyone who has not updated their Career Links profile within 18 months would receive a reminder to do so. He also stated that 69% of the Level I apprentices in the Kentucky Section were suspended.

## **BREAK**

## **VII. Executive Director Report**

Mr. Hill thanked the staff for their efforts and service. He noted that Pepsi Junior Golf Tour registration got underway on January 31. He noted that sponsorship recruitment and retention had gone well to date,

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with growth in sponsorship dollars compared to 2010 projected. He noted that a Play Golf America Day would take place at Fort Knox on May 15, and that Play Golf America events would also take place at Shawnee Golf Course and World of Golf on dates to be determined. He stated that volunteer registration forms for members and apprentices for the Senior PGA Championship would be mailed next week. He stated that the golf economic impact study had been made available to several allied organizations, and that a media event would take place the week of the Senior PGA Championship to unveil the study.

**VIII. KPGA Foundation Report**

Mr. Shafer stated that the KPGA Foundation Board of Directors had met prior to the meeting and that grants were given to all six programs that applied, with approximately \$7,100 in grants awarded. He reviewed the grant amounts for each program.

**IX. Committee Reports**

**Assistants/Apprentices** – Mr. Redle reviewed a written report, which outlined proposed changes in requirements for apprentices to compete in section tournaments. He noted that PGA of America education requirements had become more stringent over the years, and it was his view that if an apprentice were to remain in good standing with the PGA in their apprenticeship and met the same attendance requirement as class A KPGA members, they should be eligible to participate in section tournaments. Considerable discussion followed.

*Mr. Bebelaar made a motion that Article IX, Kentucky PGA Meeting Attendance Requirements, Section 1, Section 2 and Section 3 of the KPGA Bylaws be amended to read:*

**ARTICLE IX KENTUCKY PGA MEETING ATTENDANCE REQUIREMENTS:** *All Kentucky Section PGA members and Kentucky Section PGA apprentices, except members with twenty or more years PGA membership and tournament Players Division members, are required to attend (1) semi-annual KPGA Business Meeting and (1) Education Seminar conducted at the Fall or Spring Meeting within the accredited period. Failure to attend will result in loss of playing privileges for the following year. Appeals may be directed to the Kentucky Section Board of Directors.*

*Mr. Morrow seconded the motion. Motion carried with Mr. Riley opposed.*

Mr. Redle reviewed a new procedure for the raffle program for the KPGA Assistant Championship. He also stated that the Assistants/Apprentices had set up a Facebook page, and he reviewed the education seminars that had been set up for the spring.

**Communications/Marketing** – No report.

**Education** – Mr. Williams stated that the spring meeting education had been set, and noted that Henry Delozier would conduct a two hour seminar, followed by Meredith Rollo from the PGA of America staff and PGA Secretary Derek Sprague. Discussion followed regarding possible dates for the fall meeting.

**Employment** – Mr. Riley stated that a letter draft had been produced to send, from the committee, to displaced PGA Members in the section, and that the committee will work together to contact members regarding the compensation survey and to encourage participation.

**Government Relations Committee** – Mr. Osborne encouraged Board members to contact committee members or Mark Hill with any news regarding potential issues.

**Junior Golf** – No report.

**Membership** – No report.

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**Growth of the Game** – Mr. Osborne circulated a copy of an article in the recent PGA Magazine, which had been written by PGA of America Player Development staff. The article addressed details of the Get Golf Ready Program. Mr. Shafer noted Ralph Landrum would have a brief presentation during the business meeting at the upcoming spring meeting regarding Get Golf Ready.

**Special Awards/Scholarships** – Mr. Shafer stated that the committee had met earlier in the week and winners had been determined. He complimented the efforts of Garry Nelson.

**Sponsorship** – Mr. Morrow noted that recruiting had gone well to date. He stated that more sponsors are asking for access to education seminars rather than tournaments. Mr. Hill stated that future sponsor proposals should try to incorporate education components, if possible. Mr. Hill noted the new sponsors recruited thus far.

**BREAK**

**Tournament** – Mr. Bebelaar stated the committee had met just prior to today's Board meeting. He noted that the 2011 tournament calendar was on the web page, and as of tomorrow, would be downloadable into Outlook. He reported that the KPGA would not include the condition of competition regarding grooves in the KPGA Championship/PNC qualifier, but this condition would be in effect at the PGA PNC. He noted that a policy regarding the number of teams/groups in shotgun starts and #1 and #10 tee starts would be implemented, and will hopefully improve pace of play at certain events, notably, the Mega Pro-Am. He stated that pace of play and administration of Rules at KPGA competitions had been addressed by Bill Coomer in a meeting with officials earlier this month. He stated that the committee had determined that the format for the new Amazon.com Pro-Senior would be the same as the TaylorMade Pro-Senior Championship, and that communication efforts would focus on promoting the new event. He stated that sponsorship dollars from the PGA Tour would be allocated after reviewing data from the past three years. Mr. Williams relayed comments he had received from a section member regarding the second cut at the Senior/Junior Championship in the PGA Winter Series. Mr. Thomas explained the reason for the second cut. Mr. Bebelaar asked about printing full results from PGA of America events in PGA Magazine.

**2011 Senior PGA Championship** – Mr. Shafer stated that Mr. Hill had covered this in his report.

**X. Old Business**

Mr. Bebelaar asked about discussion from the previous meeting regarding allocation of funds to hire someone for marketing, public relations, etc. Mr. Hill stated he would address this in the Executive Session.

**XI. Executive Session**

**XII. New Business**

A request from the Larry Gilbert Foundation for a \$575 hole sponsorship was reviewed.

*Mr. Riley made a motion to approve the request. Mr. Thomas seconded the motion. Motion approved (unanimous).*

The dues schedule for 2011 was tabled for review. It was noted that the schedule did not include a change in section dues.

*Mr. Riley made a motion that the dues for 2011 remain at 2010 levels. Mr. Thomas seconded the motion. Motion approved (unanimous).*

**XIII. Adjournment**

*At 9:05 p.m., Mr. Thomas made a motion to adjourn the meeting. Mr. Brown seconded the motion. Motion approved (unanimous).*