



Welcome to the 2010  
Kentucky Section PGA  
Fall Meeting

Presented by



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Crowne Plaza Louisville Airport

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**Kentucky Section PGA**  
Spring General Membership Meeting  
Holiday Inn Lexington North  
March 22, 2010

**I. CALL TO ORDER**

President Steve Shafer called the meeting to order at 8:10 a.m. There were Members, Apprentices, Pre-Apprentices, and Eastern Kentucky University PGM students present.

**II. INVOCATION**

Bill Moore gave a brief invocation.

**III. BOOK DRIVE**

Temicula Allen with Lansdowne Elementary thanked members and apprentices for their continued support of the Literacy Program. She and Lisa Norton were pleased to collect books for the children of Fayette County.

**IV. PROS FORE CLOTHES**

PGA Member Charlie Schuyler from the Pros Fore Clothes Foundation thanked members and apprentices for their support of the clothing drive, and presented President Shafer with a plaque in appreciation to the section for its support.

**V. APPROVAL OF MINUTES**

*Patrick Barry made a motion to approve the November 2, 2009 Spring Meeting minutes as submitted.*

*Brad Morrow seconded the motion.*

*Motion carried (unanimous)*

**VI. FINANCIAL REPORT**

Vice President Chris Osborne submitted his report, which included the 2009 year-end financial statement, as written. He noted that the Special Projects account included the Las Vegas Pro-Am, Kaiser Cup, Challenge Cup, Te Pass, and Growth of the Game programs. He asked for questions regarding the financial report, and there were none.

**VII. PRESIDENT'S REPORT**

President Shafer recognized all past presidents and military veterans in attendance, and thanked them for their service. He thanked E-Z-GO and representative Dave Macke, and the Section staff. He stressed the importance of PGA Members at their respective facilities, and encouraged those in attendance to be more active in promoting their facility, in asking their members and customers for their business, and to position themselves as the business leaders at their facility. He stressed the importance of Growth of the Game programs offered by the PGA of America. He thanked the Education Committee for their efforts in assembling the education program at the meeting. He reported that KPGA Board member Kevin Holler had resigned his position on the Board due to a job opportunity he had taken in Columbus, Ohio, and that he has been replaced on the Board by Chris Brown from Lafayette Golf Club.

**VIII. DISTRICT 10 DIRECTOR'S REPORT**

District 10 Director Mike Thomas said it is an honor to serve as District 10 Director of the PGA. He thanked attendees for their support of the Pros Fore Clothes Foundation, an effort he had first taken notice of at a recent Middle Atlantic Section meeting he attended. He noted that PGA Member attendance increased 4% at this year's Merchandise Show. He reported that the national board and officers held the annual planning session in February, and that employment remains a top focus. He stated that all PGA programs were being evaluated for effectiveness. He stated there are currently six candidates for the office of Secretary, and that the section officers and he would have the opportunity to interview the candidates at the upcoming District 10 Meeting. He stated that the Certified Professional Program is being evaluated and some changes in the program would be likely.

## **IX. PGA EMPLOYMENT SERVICES REPORT**

PGA of America Employment Consultant Dick Bradow reminded members reported that the Kentucky Section ranked 7<sup>th</sup> in participation in the 2010 PGA Compensation Survey with approximately 63% of members and apprentices completing the survey. He encouraged members and apprentices to review and take advantage of the PGA Blueprint for the Changing World. He reminded members and apprentices to keep their CareerLinks ProFile up to date. He noted that over 5,500 CareerLinks job notifications had been sent to KPGA professionals in 2009. He stated he would be available at the meeting for one-to-one meetings, and encouraged members and apprentices to contact him anytime he could be of service.

## **X. EXECUTIVE DIRECTOR'S REPORT**

Executive Director Mark Hill thanked E-Z-GO and representative Dave Macke, along with the members of his staff. He thanked Dave Macke and E-Z-GO for their continued support of the section. Mr. Hill encouraged members to visit the Members Only area of the website to review the current year's business plan and budget, and to view the section's long term plan – the 2015 Vision. He noted the importance of the GH IN System, and thanked members for their support of the Pepsi Junior Golf Tour, which was in its 18<sup>th</sup> year in 2010. He stated that a Golf Economic Impact Study would be conducted for Kentucky by the World Golf Foundation, with support from the KPGA. He thanked all of the section's sponsors for their support, and encouraged participation in the Kentucky Golf Vendors reception during the lunch break and following the education seminar.

## **XI. KENTUCKY PGA FOUNDATION**

Steve Shafer reported The KPGA Foundation is a non-profit, 501 (c) (3) organization, dedicated to promoting and growing the game of golf in Kentucky, and has been awarding grants since 2003. He noted that the Foundation had received two requests for support in 2010 - \$2,000 from The First Tee of Louisville and \$2,000 from the Operation State Tournament Program. Checks were presented by Vice President Osborne to Kevin Greenwell on behalf of The First Tee of Louisville and to Todd Butts on behalf of the Operation State Tournament Program.

Break

## **XII. COMMITTEE REPORTS**

**Assistants/Apprentices** – Amy Wilson reported that the Assistants/Apprentices would meet following the business meeting. She noted that one education seminar remained.

**Communications/Employment** – Mike Riley and Bryan Slone gave a Powerpoint presentation on the PGA Blueprint and PGALinks, and the importance of the various tools offered to assist the PGA Professional in their efforts to enhance their careers and to provide better service to their employers. Areas covered included CareerLinks Member ProFile, the PGA ProFinder Facility Profile, PGA Partner programs, and Growth of the Game programs. Both challenged the members to utilize these tools and take advantage of the benefits they offer.

**Education** – Kelly Williams thanked E-Z-GO and Dave Macke for their support, and referred to his written report, which gave an overview of the speakers for the afternoon's education seminar.

**Junior Golf** – Carmello Benassi challenged members to organize activities and events for the junior golfers at their facilities outside of golf with events such as cookouts, picnics, etc. He also relayed an idea to offer complimentary golf lessons to deserving young golfers without the financial means to do so.

**Membership** – Kelly Williams welcomed the following new registered apprentices – James Boyer B-8, Golf Course of Kenton County; James Maxam, III B-8, Country Club of Paducah; David Richardson B-8, Nevel Meade Golf Course; Beau D. Wilson B-8, Danville Country Club; and David Keitz B-8, The Cardinal Club.

Four new members were applauded as they received their PGA Member badges: Kenny Alward, PGA A-1, The Polo Fields Golf & Country Club; Erin Bell A-8, Big Spring Country Club; Lyndon Bystrom A-1, Andover Golf & Country Club; and Patrick Vadden, PGA A-8, Charlie Vettiner Golf Course. Josh Teater A-3, PGA Tour, was not present and was recognized by Mr. Williams. Mr. Williams referred to his written report, which recognized the KPGA's Master Professionals and Certified Professionals.

**Growth of the Game** – Ralph Landrum stressed the importance of supporting PGA programs such as Get Golf Ready and Play Golf America. He reviewed plans for Play Golf America Month in Kentucky during the month of May, and that four facilities would host Play Golf America events that month. He reviewed plans for Get Golf Ready Day on Saturday, June 5 and the goal was for at least 25 facilities to offer introductory meetings on this date to prospective participants. Mr. Landrum stated that the Get Golf Ready Program offers tremendous revenue opportunities for professionals. He encouraged members to visit [playgolfamerica.com](http://playgolfamerica.com) to review all of the programs offered.

**Senior Report** – Bill Moore submitted his report as written.

**Special Awards/Scholarship** - Bryan Slone submitted his report as written.

**Sponsorship** – Gary Bebelaar submitted his report as written and encouraged members to take note of the sponsors listed in his support, and to give them strong consideration when making their buying decisions in 2010.

**Tournaments** – Mr. Johnson encouraged members to “tee it up” in 2010. He noted that a tournament schedule, with entry deadlines, had been placed on everyone's seat prior to the meeting, and that the KPGA's Match Play Championship entry form had also been placed there. He stated that the Board had amended the tournament guidelines and bylaws to remove the Rules of Golf test as a requirement for participation in section tournaments. He thanked all tournament sponsors.

### **XIII. OLD BUSINESS**

None.

### **XIV. NEW BUSINESS**

None.

### **XV. OPEN FORUM**

Mr. Shafer opened the floor for discussion. Bobby Baldwin asked to speak and reviewed the many accomplishments in the career of KPGA Member and Kentucky Golf Hall of Fame Member Buddy Demling, and announced that Buddy had been recently announced among the inductees in the Class of 2010 for the Kentucky Athletic Hall of Fame. Mr. Demling received a standing ovation from the members.

Steve Jablonowski stated members should consider the potential positive impact of increased tax revenues through tax reform and that many state legislators were aware of golf's economic impact.

### **XVI. ADJOURNMENT**

There being no further business to come before the meeting, the meeting was adjourned at 10:47 a.m.

Respectfully submitted,  
*Kelly Williams*, PGA  
Secretary

## President's Report

Dear KPGA Members and Apprentices,

I hope this finds you well and winding down from a good season. I stated in my Spring Meeting Report that Mother Nature owed us some warm sunny days after last winter. Wow, I did not know what I was saying did I? I hope that your golf courses have held up through this very challenging summer and fall weather and I hope you are staying busy with this unseasonably warm fall! As we head to our Fall Meeting and our elections for the Board of Directors, I want to thank our current Board for their hard work and commitment to you our members.

Special thanks our outgoing Board of Directors for the commitment and sacrifices they have made to serve our section. Russ Johnson has done an outstanding job as our Tournament Chairman these last couple of years. As you know from being at our meetings, tournaments generally draw the biggest amount of conversation and issues and Russ has handled them all with class and professionalism.

Bryan Slone has handled the large task of Special Awards. This committee has the difficult responsibility of choosing from several outstanding and worthy candidates and Bryan has done an excellent job making sure the process is handled fairly and efficiently.

Bill Moore has been our Senior Representative and has also been the liaison to our Assistant Apprentice Representative. Bill has served our Section in every role including all of the officer ranks as well as our District 10 Director. Bill's influence can be seen in several other members who have stepped up to serve our section. He has been a true mentor to many who have served and we are fortunate that he has committed so many years to our association.

Lastly, Mike Thomas' term as our District 10 Director ends at the PGA Annual Meeting in Boston this November. Mike has been an outstanding member of the PGA of America Board of directors. He has represented our Section and District very well. Mike has always been an effective leader and outstanding communicator and we appreciate his very large commitment to serve as our District 10 Director.

With Mike Thomas' term as our District 10 Director coming to an end, I am pleased to welcome Mr. Mike Ahrnsbrak from the Middle Atlantic Section who will be taking over for Mike Thomas. Mike A. is the PGA Professional at Blue Ridge Shadows Golf Club in Front Royal, Virginia. Mike has served the Middle Atlantic Section in numerous roles since 1983 when he was the Assistant's President. He has served all of the offices Secretary, Vice President and President both on the Chapter and Section Level. Mike has also received several Section Awards including Assistant Professional of the Year, Merchandiser of the Year, Horton Smith Award and Golf Professional of the Year. Please help me welcome Mike and thank him for his attendance and service at our Fall Meeting!

This year's PGA Annual Meeting in Boston is an important one. As always we look forward to representing the Kentucky Section at the Annual meeting. We will be electing a new Secretary and future President of the PGA of America. There are six outstanding candidates with whom we have been communicating with over the past several months about issues facing our members and association. Our former District 10 Director and friend Allen Wronoski is slated to take over as President at this meeting. We are very excited for Allen and we are proud of the leadership he has brought to our association.

In closing, I look forward to seeing you all at our Fall Meeting and seminars. This fall is another opportunity to get involved in the governance of our association. Thank you to all who offer their time and talents to our association by running for office. We also have a very good lineup for education thanks to our Education Committee and Chairman Kelly Williams. Special thanks also to our staff for their hard work and dedication to our association. We are truly blessed to have such good people working hard for us every day!

Respectfully submitted,

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## District 10 Director's Report

Greetings, and welcome to your fall Membership Meeting. This is the last report I will file on behalf of District 10, as Mike Ahrensbrak will be your new representative for the national board of directors. I am excited for the experiences Mike will share with you as a District Director and have complete confidence that he will do an outstanding job!

Information wise, this is the most difficult report I will write. A successful PGA Championship has been held, and discussed at great length. Patriot Golf Day results were not available at the time of this writing. The Annual Meeting of the PGA and our election of a new Secretary of the PGA will not have happened prior to submitting this. Probably one of the most significant events I have participated in this summer as a board member has been the approval of the last budget of our Association that I will be a part of. The PGA of America is a BIG business and the revenue that runs through it funds many initiatives and programs on the national and section level. The budget is approved at the Board of Directors meeting during the PNC Championship annually. The FY2011 budget covers more than \$60 million in programs that serve the PGA Members and industry and include:

- More than \$10 million dollars in member benefits
- \$11 million for public awareness to better educate the public on the value that PGA Professionals bring to the industry
- \$9.8 million dollars to elevate the educational standards of PGA Professionals, including dollars to
- Enhance New Member and Master Professional education (CPP 2.0 and MPP 2.0)
- \$8.4 million dollars to section affairs
- Additional funding for player development, raising the growth of the game budget to more than \$5 million
- Funding to hire a new Junior Golf Director to oversee the launch of the PGA Medalist Junior Program, scheduled to be a pilot program initiated in early 2011

As you can see, the budget process that goes on throughout the year is an important one, and impacts all of the membership. The board works together closely with staff, to make sure the budget continues to benefit the members and to stay aligned with the strategic goals of the Association. These strategic goals were identified by the board thru the planning process and the top five are:

- To elevate the standards of the profession (playing, teaching, education)
- Elevate the stature and perceived value of the PGA Professional among golfers, employers, business leaders, and legislators
- Maintain the values and integrity of the game
- Improve the teaching standards to maintain our leadership in the face of more competition
- Increase the number of people that play the game

I have learned so much in my position as a member of the Board of Directors for the PGA. To see the passion and care of the officers and fellow board members, as well as the dedication of the national staff, it has been confirmed to me the well being of our individual members is at the root of every decision that is made in the board room. The PGA as an Association is bigger than I ever imagined, yet the PGA member, in various positions across the country, is still what our association is about. The vast assets of the association must be carefully managed in order to insure that programs can continue to be offered to our members. It is a big task for your board and for our national staff to manage these assets and programs, and I feel confident that the correct steps are taken to protect and grow them. It is part of the original mission of the PGA, and I can tell you without a doubt that the member is at the root of every decision that is made. I will come away from my experience comforted by that fact.

Many old friendships were re-established and new friends were made during my four years. I have said it many times, and not just because they are the sections in my district, but I truly believe I had three of the best sections in the Middle Atlantic, Carolinas, and Kentucky Sections. To see the quality of the individuals, who give so freely of their time for their fellow member, is impressive. Your section leaders

give up many hours for phone calls, meetings and travel, and it is often a thankless job they do to help improve the lives of their fellow PGA member. The quality of leadership also extends to the staffs at the section office. The KPGA is fortunate to have the leadership of Mark Hill and his team. They are a quality staff with much on their plate, and I have always found them very helpful anytime I had to call on them. Take the time to thank both your section leadership and staff for all they do. I thank them all for their dedication to helping make golf a better game!

There are uncertain times ahead for our industry. The one thing that is certain is that we as PGA Professionals must continue to lead our facilities and show our value to our employers. We must continue to do what we do best, which is to touch the golfers who come into this game, and to bring more golfers into the game, and to be the business leaders at our facilities and in our community. As stated above, PGA Professionals are a special breed. PGA Professionals have a passion not only for the game, but for people and the improvement of people they come in contact with. It is this quality that will help us in our jobs, and at our sections.

I am so fortunate to have served as your District 10 Director! I am thankful for the opportunity, and I am thankful for the many people I have learned from and had the opportunity to meet. I am thankful to see my fellow officers and directors, and the value they bring to improving the lives of the PGA member! I am thankful to have had such wonderful staffs at the section and national level who work tirelessly to carry on the mission of the PGA. Thanks also go to my staff and membership at my club, Harmony Landing Country Club, who allowed me to serve my association.

Best wishes to Mike as he begins his journey as your new Director. It is an honor and privilege, and one I know he will serve well. I thank each of you for your time and your support, and as always, you are still welcome to contact me if you wish to discuss anything for your job or your association.

Continue to make the KPGA and District 10 the best in the country! Best wishes to all.

Respectfully submitted,

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## Executive Director's Report

Let me begin by thanking our staff members Patsy Fitzpatrick, Barbara Peak, Melissa Ray, Bill Coomer, and Andy Ziegler for their dedication and efforts to our family or organizations. Your work is appreciated. As many of you know, Aaron Kincade departed in September, and we are currently in the process of identifying his replacement. We expect to have the individual in place by November 15.

Our 2010 Business Plan has served as a great guide for the Board of Directors and staff this year. As you may recall, we implemented a new goal and objective oriented business plan in 2002, and this approach has worked very well for us. Among the objectives for 2010:

- Conduct a golf economic impact study for Kentucky.
- Continue our positive working relationship with the Kentucky Golf Association.
- Expand of Growth of the Game programs by conducting at least three Play Golf America events and three off course events.
- Procure title sponsors for all KPGA competitions and events.
- Continue active role of KPGA Tournament Committee in regularly reviewing the KPGA's Tournament Program, including establishment of goals and objectives for growth.
- Continue promotion of the handicap computation service (GHIN), which we assist in overseeing with the Kentucky Golf Association.
- Continue to expand and enhance the KPGA area of [kygolf.org](http://kygolf.org).
- Continue to enhance the KPGA's relationship with all chapters of The First Tee in Kentucky.
- Continue to support and promote the KPGA's joint efforts with the Kentucky Golf Association in promoting junior golf.

These are some, but not all of the objectives set forth in the business plan. I am happy to report satisfactory progress in most areas. The entire business plan can be viewed on the KPGA's Members Area at [www.kygolf.org](http://www.kygolf.org).

I am also pleased with our fiscal health and the direction in which we are heading in that area. The leaders of our Section have done a great job over the years in managing the financial affairs of the Section, thus putting us in a solid position and providing a firm foundation from which to build upon and move forward. Our relationship with the Kentucky Golf Association and the business and management arrangement we have with them is key to our past and continued financial success.

Each of these objectives, initiatives and efforts has one primary purpose - promotion and support of the Kentucky Section PGA Professional. To that end, your staff will continue to strive to provide the utmost in attentive service and to do so in a professional manner.

As I end my e-mail messages each week, thus I will end this report - please remember that your staff is here to serve. Do not hesitate to call on us if we can be of assistance.

Very truly yours,

*Mark Hill*

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## **PGA EMPLOYMENT SERVICES REPORT**

With the lingering effects of the economy combined with abnormal weather conditions, the 2010 golf season has been a challenging one for many PGA Professionals and their facilities. I hope you were able to continue to provide a positive environment and a great golf experience for your customers, in addition to demonstrating your value as a PGA Professional to your employer. I would encourage you to spend the off season taking a lead role in evaluating your facility operation and developing a plan for 2011 that focuses on maximizing revenues and controlling expenses. We all know there are no easy solutions, and you may feel that you have already tried everything, but for most employers these will continue to be high priority items for next year.

Utilize PGA resources to help you evaluate your operation and develop creative new revenue generating programs – PGA Best Practices, PGA Blueprint, Play Golf America programs, PerformanceTrak, Facility Operations Survey, Annual Budget Tool, and more. Also, look for ideas in industry publications and on the Internet, plus network with your fellow PGA Professionals and share ideas that work. And most importantly, communicate frequently with your employer, make sure you understand their goals and stressors, get their feedback on your plans, and show them that the success of the facility is your top priority.

### **2010 PGA Compensation Survey Results Available**

Thanks to all Kentucky PGA Professionals who participated in the 2010 PGA Compensation Survey and helped create the golf industry's most comprehensive database on PGA Professional compensation. 64% of active KPGA Professionals completed the survey, and nationally there were approximately 13,000 participants (57%). To access the survey results, go to the PGA Employment homepage on PGALinks. The interactive survey tool allows you to create customized reports on total income, base salary, lessons, merchandising, benefits, and more. Reports can be filtered using a combination of parameters, including PGA section or state, job title, facility type, facility fee structure, job tenure, and number of holes. As a new feature this year, you can now create a customized and printable PDF report.

Here's a tip on creating a compensation report – if you use a large number of filters, you may find that the sample size is too small to provide sufficient data for the report. This will be designated by a series of asterisks where the data would normally appear. If this happens, there are two things you can try – either broaden your search region (using multiple sections or states) or remove one filter at a time (starting with the least important) until the report produces data.

Also, at the request of both PGA Professionals and employers and to provide the industry's most timely compensation data, the PGA Compensation Survey will now be conducted annually beginning in January, 2011.

### **Your PGA CareerLinks ProFile**

In odd numbered years in the past, PGA Professionals have been required to complete the PGA Membership Survey to update their CareerLinks Profile and continue to receive CareerLinks job notifications. This will not be the case in 2011, as there will not be a required survey to remain active in CareerLinks. However, to make sure you are getting the most out of CareerLinks, I would still encourage you to periodically review and update your Profile, located on the employment area of PGALinks. This is especially important if you have recently changed jobs or PGA classifications, gained additional experience, or would like to modify your future preferences. In particular, make sure your PGA employment history is correct and all facility information is complete.

## **PGA Employment Services and Publications**

Below is a reminder of many of the employment resources available to PGA Professionals. For more information and to take advantage of these resources, go to the PGA Employment homepage on PGALinks, or contact me for assistance.

- PGA CareerLinks
- PGA Jobfinder
- Employment Consultants
- Career counseling/planning
- Job search assistance
- Resume tips/samples
- Resume critiquing
- Interview tips/questions
- Contract information
- Negotiating techniques
- Sample job descriptions
- Performance review forms
- PGA Compensation Survey
- PGA Professional Report
- Employer Hiring Guidebook
- Career Fitness Manual
- Job Hunter's Tool Kit
- PGA Magazine articles
- Wage & Hour information
- Wage & Hour Consultant
- Background checks

*Dick Bradow*, PGA Certified Professional

PGA of America Employment Consultant

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## KPGA Foundation Report

The Kentucky PGA Golf Foundation was established in 2001 by the Kentucky PGA to promote the game of golf throughout the state of Kentucky. The foundation will offer limited financial assistance to golf programs in the state.

The Kentucky PGA Golf Foundation monies are awarded on a one-year, one-time basis. Repeat assistance may be made to programs based on dollars available and requests received.

**Applications must be received by January 31<sup>st</sup> for the concurring year.** Applications can be obtained from the office at Golf House.

As was reported at the KPGA Spring Meeting, two programs were awarded monies for 2010. They were: The First Tee Affiliate at Seneca Golf Course and Operation State Tournament based at Drake Creek Golf Club near Paducah. Each program is required to fill out a Grant Report Form and return it along with any supporting materials to Golf House Kentucky by October 1<sup>st</sup>.

The Kentucky Foundation Board of Directors will be meeting this winter to discuss the foundation's mission and future of the reserve fund for the development of an endowment. The Kentucky PGA Foundation is continually seeking donations to help fund these programs. Any opportunity you may have to contribute or promote contributions would be greatly appreciated.

Respectfully Submitted,

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## **Assistants/Apprentices Report**

First I would like to welcome all new assistants and apprentices to the Kentucky PGA Section. I also want to congratulate those of you who have received your membership to the PGA of America.

We had three informative Educational Seminars this year. First we offered the topic of Fitness in Golf, the owner of Velocity Sports gave us an interactive seminar where we learned the importance of nutrition, stretching and work outs for golf. Fitness in golf is not only something that we can take back to members and students, but something that we can use for our own game. We also heard from three local Golf Course Superintendents, Aaron Disselkamp of Standard Country Club, Kirk Dolan of Charlie Vettiner Golf Course and John Ballard of Audubon Country Club. They spoke to use about the importance of the relationship between golf professionals and golf course superintendents. They also talked a little about the different subject matters in the PGA-PGM Turfgrass Management Manual.

The third seminar was held at Man O' War Golf Learning Center. Brad Bachand, PGA spoke about three important areas of teaching - junior golfers, women golfers and club fitting. Thanks to all the speakers for taking time out of their busy schedules and also to those of you who came to the seminars.

This year's Kentucky Section Callaway Golf Assistant Professional Championship was held at Harmony Landing Country Club. Twenty five assistants played for one spot to advance to the Assistant Professional National Championship and we congratulate our section champion, Patrick Vadden. Patrick will play the Wanamaker Course at the PGA Golf Club in Florida next month; we wish him luck. Thanks again to Mike Thomas and his staff at Harmony Landing Country Club for hosting this tournament last minute. The Assistant's Match Play Tournament was a great success, congratulations to the champion, Patrick Vadden. Big thanks to Josh Snider and his staff at Oxmoor Country Club.

In closing I would like to give a special thanks to Allen Castle for all the help for the past two years as a member of the Assistant/Apprentice Board.

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## Communications/Employment Report

The Employment Committee would like to thank Dick Bradow, PGA Employment Consultant for being such an asset to the members and apprentices of our section. The PGA of America offers many tools and resources to help you with any employment situation you may have. Our very own Kentucky Section Member, Dick Bradow, is the greatest of these resources if you are in need of employment assistance.

The employment committee will be taking a more active role in the months to come. The PGA of America has urged sections to reinstitute its employment committees due to the turbulent economic times we are in. The Kentucky Section Employment Committee will have three main purposes it will concentrate its efforts on in the upcoming year.

The first of these is to reach out to the displaced golf professional. The committee will work closely with the office staff to identify professionals that have recently lost their jobs. Someone from the committee will then reach out to that professional in an effort to let them know what resources are offered by the PGA of America that may better prepare them for their future.

Secondly, the committee will work with Dick Bradow to better identify potential job opportunities for PGA Professionals. We are hoping that some local knowledge from a PGA Professional may help open some doors. Many times the doors are never even opened for our PGA Employment Consultant for whatever reason. Our hope is that some of our PGA Professionals may use an existing relationship to establish a connection with the PGA of America.

Our third purpose will be to help our PGA Employment Consultant in any way that is needed. This committee is here to assist, not interfere with work that is already being done on a full time basis.

Respectfully Submitted,

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## Education Report

*"Nothing limits achievements like small thinking; Nothing expands possibilities like unleashed thinking." –James Ward*

Being the MVP at your facility has never been more difficult than we found it in 2010. Did you feel like you were playing as hard as you could, but your team was still on the losing end of the scorecard? Does it feel like you're missing the cut even though you're hitting shot after shot in the sweet spot, only to find the hole getting smaller and smaller? Let's face the facts, the golf business is difficult enough as it is and then Mother Nature threw a curve ball that made even the best courses in the state find themselves on the wrong side of the cutline. 2010 figures to be a year many of us will remember for all the wrong reasons.

It's time to change gears and use the fall meeting to rejuvenate your spirits and exercise your mind prior to the invaluable off-season that we all cherish. Don't let this meeting be the end of a long season; instead use it as a kick start for making 2011 a banner year. The education committee has secured two dynamic speakers who have been identified by many as the best in their field. We think their message will be applicable to any PGA Member who has ever given a lesson or worked a day at a green grass facility. On Monday, PGA Member Dr. Gary Wiren, presents "10 Most Important Things Learned from a Lifetime of Teaching." Dr. Wiren will draw from his years of experience to give us creative insight on how to be more effective instructors for students at all levels of the game. Tuesday promises to be one of the timeliest presentations our Section has ever witnessed when past GCSAA president David Downing shares "The New Golf Economy and We Are Golf." Downing promises to help us communicate the difficulty and unrealistic of growing grass cut at obscenely low levels in ridiculous heat all in an attempt to create faster, firmer playing surfaces. He will also brief us on the activities of We Are Golf, an education initiative supported by the CMAA, GCSAA, NGCOA, and the PGA; golf is a major industry with a positive impact on America's economic, environmental and social agendas but remains misunderstood by too many of our nation's policymakers.

### **Dr. Gary Wiren, PGA**

Gary Wiren is a golf educator, a Master member of the Professional Golfers Association of America and a former national PGA staff director. He is a graduate of Huron University in South Dakota with a master's degree from the University of Michigan and a Ph.D. from the University of Oregon. He has written or participated in the writing of over 200 magazine articles and 11 books. His latest, "When Golf Is a Ball," was selected as the "best golf book in the year 2004." He has 13 film credits, four videos on the market including the award-winning, "The Fascinating World of Golf," and has taught, privately, in groups, at seminars and stage performances, over 250,000 people in 34 countries.

In 1987, Wiren was selected by the PGA of America as its "Teacher of the Year" in the USA, and has consistently been picked by *Golf Magazine* as one of America's 100 Best Teachers and by *Golf Digest* as Top 50 (currently ranked 9th). He is honored in six golf halls of fame in the United States. **In December of 2006, Wiren was inducted into the PGA Hall of Fame, and in January 2007, into the [GOLF MAGAZINE](#) World Golf Teachers Hall of Fame.**

Dr. Wiren served the PGA of America for 12 years. He founded its National Academy of Golf and served as director of education, learning and research, and the PGA Hall of Fame. Wiren has been a proponent of fitness training for golf for over 30 years, lecturing and writing on the subject around the world.

Wiren is married, the father of four and lives in North Palm Beach, Fla. His current activities include chairman and founder of Golf Around the World, Inc.; Sr. Director of Instruction at all Trump Golf properties and consultant at The Kingsley Club (Michigan); is on *Golf Magazine's* contributing teaching staff and represents Mizuno Golf USA. Wiren was the 26th Master Professional in the country to earn that rank and was among the first to be recognized by the PGA of America as a Master Certified Teacher.

### **David S. Downing II, CGCS**

David Downing is a GCSAA Past President and 30-year GCSAA member, Downing was first elected to serve on the board of directors in 2002. He is currently the Vice President of Operations & Construction at Signature Golf Group in Surfside, S.C. Previously, he was golf course superintendent at Rivers Edge Golf Club in Shallotte, N.C. He has also served as director of golf operations at The Pearl Golf Links and Ocean Isle Beach Golf Course in Shallotte, N.C., the senior vice president of operations at Avestra in Pinehurst, N.C., the director of golf course operations at the Barefoot Resort & Golf in North Myrtle Beach, S.C., and at Wild Wing Plantation in Conway, S.C.; and golf course superintendent of the Las Vegas Country Club in Las Vegas, Nev.; Tournament Players Club at River Highlands in Cromwell, Conn.; Kennett Square Country Club in Kennett Square, Pa.; and Williamsport Country Club in Williamsport, Pa.

Downing has been a certified golf course superintendent since 1985. He is a member and past president of the Carolinas GCSA. He is also a member of the North Carolina Turfgrass Council and the USGA Green Section committee. He has previously served on the tournament committee of the Dupont World Amateur and the golf course management advisory council at Horry Georgetown Technical College in Conway, S.C., and has been a guest speaker at various colleges and high schools.

No matter your classification with the PGA, one, if not both of these topics is sure to make you a better player for, and hopefully the MVP at your facility. As always we look forward to your attendance at the Fall Meeting and remember – you will get out what you put in to these outstanding speakers. Please come ready to learn and bring your expertise to the discussion!

Sincerely,

*Kelly Williams*, PGA  
KPGA Secretary / Education Chair  
General Manager  
Greenbrier Golf & CC  
kwilliams@greenbriergcc.com

*Steve Jablonowski*, PGA  
KPGA Education Co-Chair  
General Manager  
Golf Courses of Kenton County  
steve.jablonowski@kentoncounty.org

### **The current MSR period ends June 15, 2011.**

Members can log into their accounts at [www.pgalinks.com](http://www.pgalinks.com) and review requirements for education and meetings.

Members are required to earn 54 MSR's (Member Service Requirement), including 12 MSR in Education and 12 MSR in meeting attendance.



## Junior Golf Report

The first of October is fall to most people, but to high school golf players it means High School State. I was fortunate to watch some of these young players compete at Bowling Green Country Club. If you have not gone to the tournament site and see how PGA Jiff McGill and the Leachman dealership sponsor for putting on a first class tournament state championship your missing something special. Here are some of the results:

### 2010 STATE CHAMPS

#### Boys Individual

- 1<sup>st</sup> Akash Mirchandani
- 2<sup>nd</sup> Hunter Stewart
- 3<sup>rd</sup> Tyler McDaniel
- 4<sup>th</sup> Justin Thomas

#### Boys Team

- 1<sup>st</sup> Lexington Christian
- 2<sup>nd</sup> St. Xavier
- 3<sup>rd</sup> West Jessamine
- 4<sup>th</sup> St. Mary

#### Girls Individual

- 1<sup>st</sup> Emma Talley
- 2<sup>nd</sup> Megan Wilshire
- 3<sup>rd</sup> Lydia Gumm
- 4<sup>th</sup> Emily Haas

#### Girls Team

- 1<sup>st</sup> Green County
- 2<sup>nd</sup> Sacred Heart
- 3<sup>rd</sup> Glasgow
- 4<sup>th</sup> Lone Oak

We as Kentucky golfers have to be proud of two young golfers how represented our nation in the Junior Ryder Cup, Emma Talley and Justin Thomas. I have had the honor meet these two young golfers and can say they are great role models to all players of the game of golf. This is just a small step for their bright future in whatever career they choose. I wanted to say congratulations, job well done.

The Pepsi Junior Golf Tour wrapped up its 18th season this past summer. With 28 events, plus the Tour Championship, the Pepsi Junior Golf Tour reaches hundreds of junior golfers across Kentucky each year, and has exposed thousands of junior golfers to tournament golf over the years. The Tour is operated jointly by the Kentucky Golf Association and the Kentucky Section PGA. Listed below are the 2010 Pepsi Junior Golf Tour Players of the Year:

Girls Six Hole Division: Jayla Johnson - Louisville, KY

Girls 12 & Under: Lauren Hartlage - Elizabethtown, KY

Girls 13 - 15: MacKenzie Peyton - New Castle, KY

Girls 16 - 18: Korey Coleman - Hustonville, KY

Girls Gatorade Masters Division: Krista Power - Owenton, KY

Boys Six Hole Division: Jay Nimmo - Benton, KY

Boys 10 & Under: Canon Claycomb - Bowling Green, KY

Boys 11 - 12: Brett Beckham - Smiths Grove, KY

Boys 13 - 14: Tyler McDaniel - Manchester, KY

Boys 15 - 16: Duncan McCormick - Morganfield, KY

Boys 17 - 18: Jacob Flora - Lawrenceburg, KY

Boys Gatorade Masters Division: Brandon Beckham - Smiths Grove, KY

Krista Power of Owenton also took home the 2010 Pepsi Junior Golf Tour's Jace Bugg Sportsmanship Award for exemplifying the values and spirit of true sportsmanship. This award was created in 2005 and is named in honor of the late Jace Bugg of Henderson, KY. Bugg was a Pepsi Junior Golf Tour participant, the 1997 Kentucky Golf Association Amateur Player of the Year, and went on to success as a touring professional, winning the 2002 Nationwide Tour's Arkansas Classic. He was diagnosed with leukemia later that year, and passed away on December 4, 2003 at the age of 27.

*Carmello Benassi*, PGA  
Junior Golf Committee Chairman  
Kearney Hill Golf Links  
3403 Kearney Road  
Lexington, KY 40511  
859-253-1981  
cbenassi@lfucg.com

## Membership Report

We welcome the following new members since the spring meeting:

John-Gordon S. Beckett, PGA	A-8	Champion Trace Golf Club
Thomas J. Betz, PGA	A-8	Iroquois Golf Course
Jonathan C. Douglas, PGA	A-8	Louisville Country Club
Jonathan F. Henson, PGA	A-8	Andover Golf & Country Club
Christopher J. Redle, PGA	A-8	Wildwood Country Club
Blake T. Watts, PGA	A-8	Audubon Country Club
Matthew T. York, PGA	A-8	Man O'War Golf

We also welcome the following new registered apprentices:

Timothy J Cooper	B-8	Cherry Blossom Golf And Cc
Michael R. Dutro	B-8	Crooked Creek Golf Community
Jeffrey D Gumm Jr.	B-8	Bardstown Country Club
Brian C May	B-8	Frankfort Country Club
Christopher J Wilson	B-8	Audubon Country Club

As of October 15 the Kentucky Section reports 259 Members:

MP	1	A-2	4	A-8	33	A-12	2	A-20	6
LM	35	A-3	6	A-9	2	A-13	24	A-21	1
RM	3	A-4	8	A-10	1	A-14	6	IN	6
A-1	90	A-6	17	A-11	4	A-15	10		

As of October 15 the Kentucky Section reports 51 Apprentices:

B-1	5	B-8	44	Level One	– 37
B-4	1	B-12	2	Level Two	– 12
B-6	1			Level Three	- 2

### Master Professionals

**Steven Jablonowski** (Golf Operations)

**Matthew O'Keefe** (Instruction)

**Mike Thomas** (Golf Operations)

### Certified Professionals

**Dick Bradow** (Golf Operations)

**Lizzy Freemantle** (Executive Management, General Management, Golf Operations, Instruction, Ownership/Leasing and Retail)

**Chris Hamburger** (Golf Operations)

**Ralph Landrum** (Instruction)

**Matthew Martin** (Golf Operations)

**Dennis Nash** (Instruction)

**Matthew O'Keefe** (Executive Management, General Management, Golf Operations, Instruction, Ownership/Leasing, and Retail)

**John Piascik** (Golf Operations)

**Bill Pollert** (Golf Operations)

**Keith Reese** (Executive Management, General Management, and Golf Operations)

**Scott Sedgwick** (Executive Management, Golf Operations, Instruction and Retail)

**Steve Shafer** (Golf Operations)

**Josh Snider** (Executive Management, Golf Operations, Instruction and Retail)

*Kelly Williams*, PGA

Greenbrier Golf & Country Club

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Lexington, KY 40509

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kwilliams@greenbriergcc.com

## **PGA/Growth of the Game Report**

Play Golf America Days were held at Gibson Bay in Richmond, Kenton County Golf Course in Independence, The Golf Complex in Paducah and Seneca Golf Course in Louisville. Thanks to Jason Eberle, Steve Jablonowski, Todd Trimble, Barry Kight and Kevin Greenwell for hosting, organizing and working the events!

A Play Golf America event was held at a Florence Freedom Minor League. Thanks to Mark Hill, Bill Coomer, Travis Simpson and Ralph Landrum for working the event.

The number of facilities in Kentucky hosting Get Golf Ready increased from 10 in 2009 to 21 in 2010. For 2011 The Kentucky Get Golf Ready Month will be May. Each of you will be asked to not only register your facility for the event at [www.playgolfamerica.com](http://www.playgolfamerica.com) but to also schedule an introductory day at your particular facility.

The Growth of the Game Committee will increase in size in 2011. Each committee member will be responsible for promoting a Play Golf America event amongst the Kentucky Section Members. If you have not registered your facility to host a Play Golf America Day, one of the Committee Members will be contacting you to encourage you to do so. The following Members have agreed to be a Growth of the Game Committee Member for 2011 and to help promote their particular event:

***April Free Trade in Trade Up Month: Michael Kehoe***

***May Free Lesson Month: Bradley Bachand***

***June American Express Women's Golf Month: Kimberly Shafer***

***July Family Golf Month: Chris Brown***

***Take Your Daughter to the Course Week: TBD***

***Patriot Golf Day: TBD***

***Get Golf Ready: Ralph Landrum***

Please visit [www.Playgolfamerica.com](http://www.Playgolfamerica.com) to learn more about the various efforts the PGA is making to grow the number of golfers and increase rounds of golf. Also take time to read the reports produced by the PGA concerning the different programs. The amount of money being spent by the participants who participate in each of these programs should entice each of us to participate in the different programs.

*Carmello Benassi, PGA*  
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*Ralph Landrum, PGA*  
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*Chris Osborne, PGA*  
502-348-6600  
[cj Osborne@pga.com](mailto:cjosborne@pga.com)

## Senior Report

The 2010 Kentucky Section PGA Senior Tournament Schedule is almost complete.

Congratulations to Ralph Landrum, winner of the 2010 Cleveland Golf/Srixon Senior Match Play Championship at Winchester Country Club. Ralph defeated Steve Cox in the final match 3&2.

The 2010 KPGA Senior Section Championship/Senior Professional National Championship qualifier played at The University Club of Kentucky resulted in a win for Dee Brown. Brown is the top qualifier for the PGA Senior Professional National Championship to be played in Palm Springs, California in October. The Kentucky Section had four other qualifiers for the National Championship – Jeff Howerton, Ralph Landrum, Mel McIntyre and Eddie Mudd. Congratulations and good luck in California.

The 2010 PGA National Resort and Spa Kentucky Senior Open played at Champions Trace Golf Club resulted in a win for PGA Professional Al Chrouser. Al earned the title after defeating amateur Christopher Chee in a sudden-death playoff. PGA Senior Professional Bill Moore was Low Professional in the 60 and over age division.

Our season ending tournament was played at Dale Hollow Lake State Resort Park Golf Course where Steve Cox earned Senior Division Champion.

Congratulations to all our champions and may the fall and winter be kind to you all.

If any of you have suggestions for enhancing our Senior Division tournament play, please contact any of the Kentucky Section Board Members. Your thoughts and ideas are always appreciated.

Thank you for allowing me to serve all these years.

*Bill Moore, PGA*  
Senior Chairman  
Granite Golf Designs  
93 Walnut View  
London, KY 40744  
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billyray@pga.com

## Special Awards

Welcome to the 2010 KPGA E-Z-GO Fall Meeting. The 2010 Kentucky Section award winners will be announced later this morning. Congratulations to each of our nominees. It was a great honor to be able to learn about these outstanding individuals and their devotion to the game of golf.

I would like to extend a special thanks to the 2010 Special Awards Committee members: Carmello Benassi, Barren River; Donnie Caldwell, Wasioto Winds; Steve Kennedy, Hidden Cove; Kelly Williams, Greenbrier Golf & Country Club; Jeff Howerton, Madisonville Golf & CC; Michael Day; Matt O'Keefe, O'Keefe Golf Academy; Ralph Landrum, World of Sports; Christopher Osborne; Bardstown CC; Amy Wilson, Standard CC; Steven Shafer, Hurstborne CC; Brent Edminster, Greenbrier Golf & Country Club; Todd Trimble, The Golf Complex; Bryan Slone, Weissinger Hills G.C. These fellow professionals took great efforts and time to carefully review each nomination packet received and were diligent in their efforts of determining the most deserving candidates.

69 nominations were submitted this year by Kentucky Section PGA members with 25 special nomination forms received back from these nominees. Nominees must return a special nomination form in order to be eligible to win any award. Each of the committee members carefully reviewed the forms and the candidates were discussed at length to help us make the most informed decision based on the guidelines for each award.

**There has been a change!!!** In an effort to get on the same timeline for the National awards and to have better data for the awards selection process, we will be moving the special awards program to the Spring Meetings beginning in 2011. Nomination forms will be sent out after this fall meeting and we will have another Special Awards Program at the Spring Meeting in 2011 based on 2010 data for some categories. Then we will have Special Awards given at the Spring Meetings thereafter. We are allowed to submit up to two candidates in each category for National Awards (we did it this past Spring) which must be submitted toward the end of April each year. So this transition only creates opportunities for more of our members to be recognized this spring for their outstanding achievements.

Once again, congratulations to our 2010 award recipients. We hope you will take great pride in knowing that your peers recognize and appreciate your hard work in the golf profession. I would also like to thank everyone for the honor of serving this year as Special Awards Chairman.

Respectfully,

*Bryan Slone*, PGA  
Chairman  
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Fore@pga.com

## Sponsorship Report

Each year the Kentucky PGA staff and Sponsorship Committee are given both the opportunity and the challenge of assembling a group of sponsors that will support our section tournaments and educational opportunities. During “tough times” where businesses continuously reexamine their expenditures, sponsorship is particularly challenging. On behalf of Kentucky PGA Members and Apprentices, I would like to offer our sincere gratitude go to our section sponsors for their generosity and their support of our Section at various sponsorship levels.

While we started the year in a good position, 2010 Sponsorship Revenue fell short of our goals and expectations. The 2009 Sponsorship Revenue was \$112,400. The 2010 Sponsorship Revenue Budget is \$99,315. The projected actual 2010 Sponsorship Revenue is \$89,000. There are numerous reasons for the variance from 2009 and for the short-falls in 2010 and they include:

- Elimination of the McGladrey Team Championship (\$16,100 in 2009)
- Reduced participation in Section Championship, thus less sponsorship (\$6,000 reduction from 2009)
- Reduced participation in Assistants Championship, thus less sponsorship (\$1,500 reduction from 2009)

These declining numbers are concerning, and it is clear the impact that would be felt in Tournament and Educational programs if this trend were to continue.

The Sponsorship Committee would like to take a new approach going forward in attempting to grow our sponsorship opportunities, and we need your help! It is our goal to expand the Committee to include Committee members of a wide geographical distribution in our Section. In addition, we would like to have a Committee that includes influential buyers and decision makers across the State. It is our feeling that members who control larger amounts of business with companies may be the best to present them sponsorship proposals. We would like to invite you to help grow Section Sponsorship Revenue by participating on the Committee and joining us for a special lunch meeting during our Fall Business Meeting. If you are interested in attending the meeting and sharing ideas, please contact me at your earliest convenience.

I would like to offer special thanks to Brad Morrow, PGA, past Sponsorship Committees and also to Mark Hill and Bill Coomer for their exceptional efforts in pursuing any and all sponsorship opportunities.

I wish you all the best during the holiday season of 2010 and proudly announce and give thanks to the below listed sponsors and supporters of the Kentucky PGA.

### *Title Sponsors*

American Express, Bionic Gloves, Callaway Golf, Cleveland Golf, Club Car, Cobra, Cunningham Golf Car, Cutter & Buck, E-Z-GO, FootJoy, Larry Gilbert Foundation, Mobile Pro Shop, Monterey Club, Page & Tuttle, Pepsi, PGA National Resort, PGA Tour, Powerbilt, Srixon, TaylorMade, Titleist, Winner's Award Group, and Yamaha.



*Patron Sponsors*

Ahead, American Dry Goods, Club Glove, Haas-Jordan, Heritage Creations, Horseshoe Casino, Imperial Headwear, Mizuno USA, Nike Golf, SkyCaddie, Sun Mountain, and Under Armour.

Respectfully submitted,

*Gary Bebelaar*, PGA

Big Spring Country Club

5901 Dutchmans Lane

Louisville, KY 40205-3275

502-458-2027

gbebeaar@bigspringcc.com

## Tournament Report

On behalf of the Kentucky Section PGA Tournament Committee, I'd like to begin by thanking Bill Coomer, Director, Tournament Operations. Bill and his staff managed to execute another fantastic year of tournament play for the section membership. Your hard work and dedication are greatly appreciated.

Congratulations go out to Keith Ohr, our Kentucky Section PGA Player of the Year. What a great year it is when the player of the year race comes down to the last round of the last event on the calendar. We also appreciate Keith's efforts to showcase the KPGA by taking a graceful leap into the national spotlight during the PGA Championship at Whistling Straits.

This season was highlighted by the return of the Powerbilt Kentucky Open to Lexington Country Club for the first time since 1941. Thanks go out to KPGA Member Greg Griffith for helping to make this event such a great success. A huge thank you also goes to Powerbilt and President Larry Edlin for his continuing support of the Kentucky Open. What a fantastic partnership it is between Powerbilt, the KPGA, and the Open. We certainly hope the relationship continues for years to come.

Speaking of partnership, I'd also like to thank all of the sponsors who so graciously give their time and resources to make our tournament program a success. Mark Hill and Gary Bebelaar continue to go above and beyond in maximizing these relationships to produce the healthy purses we can play for week after week. In the current economic times, your support of the companies who sponsor our tournament program is vital to the continued relationships we have with our sponsor. Please keep them in mind when you make your buying decisions.

As I write this report, the committee has recently met to discuss a number of issues that have come up through the season. Please keep your feedback coming. The only way we can continue to improve the tournament program is by listening to your opinions, and taking appropriate actions where necessary.

Finally, I'd like to thank the individuals who so graciously volunteer their time to serve on the tournament committee: Barry Basham, Greg Basham, Gary Bebelaar, Keith Ohr, Mike Thomas, Allen Castle, Jon Henson, Aaron McDowell, Jason Stilley, and Pat Stephens.

*Russ Johnson*, PGA  
Tournament Chairman  
Oldham County Country Club  
1870 Country Club Lane  
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502-222-9133  
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## 2011 PGA Senior Championship

It is hard to believe it has been over two years since the Ryder Cup was hosted at Valhalla and we are now gearing up for the 2011 Senior PGA Championship. We are very fortunate to have the PGA's involvement at Valhalla and for them to bring major Championships to our community on a regular basis. We are also very proud to be represented by such an outstanding PGA Head Professional Keith Reese and his great staff of PGA Assistant Professionals Nick Pozaric, Nick Horn and Jonathan Darnell.

As for the Section's role in the 2011 Senior PGA Championship, it will be similar to the role we fulfilled in 2004, i.e. we will provide volunteers for the practice range and practice round starting boards. We will begin to solicit commitments from KPGA Members and Apprentices in **February** with a mailing which will include information and a commitment form.

One other new item for the Championship, the 2011 Senior PGA Championship office has set up a great incentive program for KPGA Members in regard to tickets for the Championship. Members at clubs that employ a PGA Member will enjoy a 10% discount on their tickets, and the PGA Member will also receive a commission on those sales. If you are interested in participating and would like more information, please contact Maggie Ray, Championship Sales and Promotions Coordinator for the 2011 Senior PGA Championship at [mlray@pgahq.com](mailto:mlray@pgahq.com) or at 502-245-2000 ext. 420 for more details.

We hope you will get involved and be a part of the 2011 Sr. PGA Championship at Valhalla in May!

Sincerely,

*Steve Shafer*, PGA  
KPGA President  
Hurstbourne Country Club  
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