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# ASSOCIATION MEETING MINUTES

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**Association** Kentucky PGA  
**Meeting** Board of Directors Meeting  
**Date** March 12, 2018  
**Location** Marriott Griffin Gate Resort

## **Call to Order**

President, Mr. Garvey, called the meeting to order at 1:03 p.m.

Mr. Garvey introduced Mr. Wronowski, who stood up and spoke to the Members. Mr. Wronowski shared information about Folds of Honor. Mr. Wronowski showed a video explaining how Folds of Honor started. Mr. Wronowski informed the members how their facilities can help raise money for Folds of Honor. Mr. Wronowski read a letter from Mrs. Wesley, a wife of a fallen soldier.

## **Kentucky Golf Association Report: Phil Armbruster – KGA President**

Mr. Garvey introduced Mr. Armbruster. Mr. Armbruster thanked all of the KPGA Officers, KGA Officers and staff who stood up in the absence of an Executive Director. Mr. Armbruster also welcomed Mr. Paladino as the new Executive Director.

Mr. Armbruster reported handicaps are on the decline. Handicaps help keep the organizations stable.

Mr. Armbruster thanked the KPGA for the partnership with the KGA. He also thanked the membership for hosting events and for their support during events.

## **Approval of Minutes**

The minutes from the December 2017 Fall Member Conference were reviewed.

***Mr. Bonifield made a motion to approve the minutes as written. Mr. Mike Frances seconded the motion. Motion carried (unanimous).***

## **President Report**

Mr. Garvey recognized Dave Macke with Dever | E-Z-GO for the support of their sponsorship. Mr. Garvey asked Past Presidents to stand and the membership gave a round of applause. Mr. Garvey recognized Mr. Paladino and the staff at Golf House Kentucky.

Mr. Garvey announced the candidates running for the National Election. Mr. Garvey encouraged the membership to get involved in a leadership role with the KPGA. Mr. Garvey encouraged young members to play in tournaments as it's the best way to network!

A straw poll was taken in December for the opportunity to wear shorts. The Board of Directors agreed to allow shorts in only the Pro-Pro Events. If a Pro shows up to an event that is not one of the four permitted events, the Pro will be asked to change!

The previous year's Player of the year will take the spot to the Barbasol Tournament.

## **Secretary Report**

Mr. Baron recognized new members who have achieved PGA Membership:

Seth Brewer  
Stephen Cunningham  
Nathan Downs  
Wade Farbo  
Trey Scheuer  
Andrew Stephens

Mr. Baron recognized the Quarter Century Award Winners:

William Beheler  
William Birch  
Bobby Cooke  
Greg Griffith  
Steven Hymer  
Bryan Reese  
Kenneth Stephens

Mr. Baron recognized the Half Century Award Winners:

Kenneth Hall  
Terry Lally

#### **Employment Report**

Compensation survey is live. This is one of the most important tools in Mr. Fisher's role to help negotiate new jobs and to re-negotiate a Pro's contract. The survey is 100% confidential. Kentucky's response rate is currently 40% down from this time last year. Please be sure to take the survey.

#### **Executive Director Report**

Mr. Paladino welcomed Kentucky Members and Associates. Mr. Paladino gave an overview of the last 60 days. Mr. Paladino reviewed the merger with the Musselman tour. The major goal of the Junior Tour is to provide more playing opportunities for the junior and a better experience. Mr. Paladino welcomed Mac Van Lenten as the new hire for Golf House Kentucky. Mac will be the Junior Golf Coordinator throughout the summer and the fall.

Mr. Paladino announced the Justin Thomas Grant and the Gay Brewer Grant. These grants allow young men and women throughout the state play more golf. Applications are on the Golf House Kentucky website. Mr. Paladino encouraged the Golf Pros to spread the word at their facilities.

Youth on Course was a new initiative for Golf House Kentucky last year. This program allows youth to play at participating courses for \$5 or less. The goal is to grow the program across the state, have 1,000 members, and 35 participating golf courses.

Mr. Paladino looks forward to enhancing the communications at Golf House Kentucky.

Handicap revenue is critical for the growth of the organizations. Mr. Paladino encouraged Pros to sell handicaps.

Reach Pro-Am is August 6<sup>th</sup> at Valhalla and the proceeds will benefit golf in the state of Kentucky. Las Vegas Pro-Am will be held in November and information was available for members to review at the registration table.

#### **District 10 Representative Report**

Mr. Williams thanked Mr. Wronowski for his thoughts and for attending the Kentucky Spring Member Conference.

Mr. Williams addressed the rumors of the PGA of America moving to Texas. Mr. Williams said this is not true. This is a possibility but it has not yet been determined.

Mr. Williams addressed the changes in the PGA Show. A regulation, in regard to the number of hours per eligible employment for a professional working in more than one business, has changed from a required 36 hours to 30 hours. Language has also changed for the inactive classification, which will now be called the reserved classifications. Apprentices will now be called the Associates. Mr. Williams discussed the three paths to membership; golf operations, teaching and coaching, or executive management. Mr. Williams discussed the path to certification also, as it has changed. The badges will also change in the near future, thanks to PGA's marketing guru, Jeff Price. The two stars currently on the badge are looked down upon to the standard consumer who believes four or five stars are better. The badge will now have either specialist, certified, master (etc.) listed on it, and below that will be the area of expertise specialized in.

Mr. Williams encouraged the membership to register to PerkSpot. Choose 3-5 areas that are of interest.

PGA Journeys Campaign tells the story of a PGA Professional. This is a campaign that will help Professionals learn how to market to each other, and to employers.

Women's PGA Cup whereby five women from the PGA organization will qualify to play in international competition against other PGA's around the world.

Mr. Williams encouraged the membership to answer the survey that was sent by President Levy. By a quick poll of hands, Mr. Williams asked the membership who thinks the PGA should roll the ball back, who thinks they should leave golf ball alone, and who were undecided. The PGA seems to be more in favor of leaving the ball alone, but would like to poll the membership to see if the decision is supported.

#### **PGA Junior League with Kristi Egnot**

Mrs. Egnot discussed the Open Enrollment Initiative. This initiative was done last year in one market, the Boston/New England Market. The initiative is to drive people that haven't been exposed to golf to Golf Professional to help grow their businesses. Goal for Boston last year was to have 1500 kids and they succeeded with the highest number of kids and captains over all other markets. PGA Junior League has expanded this program to 11 markets in the country, and Louisville has been identified as one of those markets. There will be dedicated marketing material for the Louisville market. Mrs. Egnot encouraged the membership to register as a captain and host a junior league at your facility.

#### **Old Business**

NONE

#### **New Business**

Mr. Baldwin asked if the shorts are only allowed at the specified events. Mr. Garvey said yes, events that only have PGA Professionals.

#### **Open Forum**

Mr. Wronowski shared that Justin Thomas donated back his money from winning the hole at Greenbrier to the Folds of Honor.

Donnie Caldwell from First Tee Pine Mountain shared ways to help support the First Tee.

***Barry Bonifield made a motion to adjourn the meeting. Mr. Baldwin seconded the motion. Motion carried (unanimous).***