
ASSOCIATION MEETING MINUTES

Association Kentucky PGA
Meeting Board of Directors Meeting
Date December 3, 2018
Location Marriott Griffin Gate Resort

Call to Order

President, Mr. Garvey, called the meeting to order at 8:00 a.m.

Opening Ceremonies

Members recited the Pledge of Allegiance. All Military Veterans were recognized. Moment of silence recognized for those PGA members who have passed away. Mr. Bonifield delivered an invocation.

Mr. Garvey recognized and thanked the sales reps who are here to serve the KPGA.

Dave Macke from Dever Inc. | E-Z-GO took the stage to thank everyone for their support and their business.

Approval of Minutes

The minutes from March 2018 Spring Member Conference were reviewed.

Barry Bonifield made a motion to approve the minutes as written. Mike Fields seconded the motion. Motion carried (unanimous).

PRESIDENT: Pete Garvey, PGA

Mr. Garvey discussed the House Bill 366, commonly referred to as the Golf Tax. The KPGA hired a lobbyist, but unfortunately the KPGA lost the vote. Six percent (6%) tax is now added to all golf fees. The hope is to have a full time lobbyist to fight for golf rights in Frankfort, over time, as resources can be allocated.

The KPGA stood behind Rick Murphy for National Secretary on behalf of the Kentucky Section. Unfortunately, Rick Murphy did not win the election, but the KPGA is proud of their vote supporting him. John Lennard is the elected National Secretary and the KPGA is excited to move forward working with Mr. Lennard. Congratulations to Suzy Whaley on being elected PGA President. History was made with the election of a female President.

Thanks to Kelly Williams for his service as District 10 Director. Mr. Williams replacement is John Madden, who will shadow Mr. Williams for this year and then will continue the role for 3 years.

Mr. Garvey and the Board are pleased with this year's performance from Brent Paladino, Executive Director. Mr. Paladino has done a fantastic job in his first year. Mr. Garvey also thanked the staff at Golf House Kentucky. Mr. Garvey thanked all those who serve on committees.

VICE PRESIDENT: Craig Heibert, PGA

Mr. Heibert informed the membership the finances are in excellent position. The KPGA's relationship with the joint body is strong. The KPGA has contributed over \$150,000 to the joint body. The VanGuard account has experienced a return of 8.1%. Mr. Heibert thanked Steward Totty for his financial support and service. The Tournament Revenue is up due to the Barbasol Tournament.

SECRETARY: Danny Baron, PGA

Mr. Baron stated the KPGA has 313 members and 36 associates. Mr. Baron recognized the new members to the Kentucky Section, Austin Cook, Christopher Wilson, Joseph Hardesty, Kerry Connors, and Mitchell Moore. Mr. Baron also recognized the new associates into the Section, and the new Section Transfers. Mr. Baron recognized the new Certified Professionals. Mr. Baron asked all certified professionals to stand. The highest distinction the section can receive is a Master Professional; Mr. Baron asked them to stand and be recognized as well.

EXECUTIVE DIRECTOR: Ralph Landrum, PGA

Mr. Paladino thanked the Board for their support during his first year in the Bluegrass. Mr. Paladino expressed his sincerest thanks to the Golf House Kentucky team. Mr. Paladino recognized Mack Van Lenten as the new Director of Association Services, and Raymond Moehlman as the new Director of Junior Golf. Mr. Paladino thanked the sponsors for their continued support.

The golf industry will prepare for a new set of rules in 2019 and a new GHIN and handicap system in 2019 and 2020. The KPGA will hold a rules workshop conducted by the GHK staff on March 9-10 in Louisville. PGA Tour Official, Ken Tackett, will hold a workshop on rule changes which will be held in February.

The first time in over a decade, the Kentucky Golf Association saw an increase in handicaps. The goal is to continue this trend. Mr. Paladino explained Youth on Course to the membership and discussed the growth experienced this year. A pilot caddie program will launch in 2019.

KGA-PGA REPORT: Ralph Landrum, PGA

Mr. Landrum reported a very successful year; revenue increased 37% and expenses were down 9%. The Kentucky Golf Foundation revenue was up 67% with the creation of the new Founders Group. New this year will be a golf trip to Ireland, caddie program, and an auction.

DISTRICT 10: Kelly Williams, PGA

Mr. Williams thanked the staff members at Golf House Kentucky.

An announcement will be released about the move to Frisco starting tomorrow. Frisco is a suburb of Dallas.

PGA.coach was launched at the annual meeting. Mr. Williams encouraged the membership to learn more about PGA.coach. PGA.coach is a web portal to help Professionals with golf lessons. This is an attempt to help Professionals to become better coaches.

Mr. Williams discussed the fantastic new secretary the PGA has in John Lennard. Mr. Lennard is extremely interested in governance. Mr. Williams also stated his congratulations and excitement about Mrs. Whaley as the new PGA President. Mr. Seth Wahl is going to do an outstanding job as PGA CEO.

At a local level, it has been an exciting year in golf. PGA was able to negotiate a new TV deal. The specifics about the negotiation will be kept confidential. Moving forward, the Masters will be on CBS, the second major of the year in May, and the PGA Championship followed up on CBS and ESPN.

Two major junior championships were held in Kentucky. Steve, Justin Mullinex, and Keith deserve a round of applause for hosting these grand events in Kentucky.

The PGA has had discussions about how leaders are elected. Furthermore, the PGA is discussing removing the Honorary President's role to shorten the commitment of the Presidential role. The PGA has also discussed adding another independent director.

Mr. Williams discussed the new ambassadors for the PGA; Steph Curry and Alex Morgan.

Section support has increased \$7.4 million dollars since 2013. PGA of America has also doubled the ADP Funding since 2013. Every Section will have an audit every three paid for by the PGA of America.

PGA JUNIOR LEAGUE: Chuck Higgins, PGA

The 2018 season was a record setting season for PGA Junior League with 51,522 registered players; up 22%, captains up 18%, and teams up 24%. The registration revenue for captains is up topped at 7.6 million dollars. In Kentucky, teams grew from 87 to 104 and up 12% player growth. Registration revenue was over \$181,000.

Mr. Higgins recognized the captains with the most players and asked them to stand. Mr. Higgins shared some comments from the section captains and from parents. Mr. Higgins shared what teams will receive in 2019; home

and away jerseys, updated drawstring bag, player cap, bag tag, and a t-shirt. Mr. Higgins reviewed new updates on the website and the app.

All PGA Junior League captains and coaches will be required to be in compliance of the United State Safe Sport Act.

FIRST TEE: Ron Snider, PGA

Mr. Snider thanked everyone for the allowing him the opportunity to share information on First Tee. The First Tee is a youth development program that changes the lives of young people. Currently there are nine national program schools right now, but looking to double that number in the following year. Mr. Snider is here asking the membership to get involved in helping to change the lives of these children.

20 minute break

COMMITTEE REPORTS

Assistant Associate: Nathan Downs, PGA

Mr. Downs submitted Board Report as written. Louisville Country Club will be hosting the Assistant Championship on July 22. Mr. Downs recognized members on the committee.

Employment Service: Keith Fisher, PGA

Mr. Fisher informed the membership of the PGA.org beta test. There is a link on the website at the top of the page for the beta version. Career planning sessions will be hosted by Mr. Fisher to help members with their job negotiations. A 19th career consultant has been hired for the New York regions.

Special Awards: Barry Bonifield, PGA

Mr. Bonifield submitted report as written. Mr. Bonifield reported the deadline for the response to the nomination of special awards is next Monday, December 10. Mr. Bonifield recognized the committee members.

Education Committee: Kevin Main, PGA

Mr. Main submitted report as written. Mr. Main thanked the staff for their hard work on the meeting and their hard work for all they do. Mr. Main congratulated Teddy Lauiser on taking over as Education Chair, and thanked those on the committee. Mr. Main shared information on the speakers and their discussion topics for the afternoon. Mr. Main pointed out Education Opportunities that are coming soon; Town Hall Meetings in December and Pro to Pro meetings starting in January. Mr. Main shared the schedule for the PGA Show in January in Orlando, Florida. Mr. Main thanked Mr. Downs for his work on the Assistant | Associate Committee.

Player Development: Sara Stephens, PGA

Mrs. Stephens submitted report as written. Mrs. Stephens thanked everyone who worked on the Player Development committee in 2018. PGA Junior League did increase 12% this year. Drive, Chip and Putt stayed steady this year, and Middle School State championship went down. New for 2019, the committee is adding a new program initiative, Get Golf Ready. Mrs. Stephens shared the idea of getting the PGM program members involved. Target dates would be after Masters, but before the Kentucky Derby.

PGA Tour Relations Committee; Brad Hicks, PGA

Mr. Hicks announced it took 60 years to have the PGA tour back in Kentucky. Heard great feed-back from the 132 player field, and it has been financially rewarding for the KPGA, with over \$20,000 in profit. The Player of the Year Winner, Grover Justice, will get a spot in the Barbasol Championship. Barbasol will be held July 18-21, 2019.

Tournament; Daniel Utley, PGA

Mr. Utley will submit his report as written. Mr. Utley thanked all the committee members who serve. The committee is currently in the planning stages for the 2019 season. A thorough review of all policies has been done for the new season. The committee is looking at new events for the new season. The committee has added a new Women's Section Championship which will be run in conjunction with the Senior Championship held at Dale Hollow, August 26-27. The KPGA Section Championship will be August 19- at Indian Hills Country Club in Bowling Green. This will be our 100th Kentucky Open in 2019.

Old Business

No Old Business

New Business

Mr. Landrum and Mr. Garvey presented the outgoing Board Members with a plaque for their service.

- At Large Director, Kevin Main
- At Large Director Sara Stephens
- District Two Director Barry Bonifield
- District Three Director Barry Payne

Mr. Landrum began the Elections process. Candidates made a speech in front of membership. Membership voted. New Board Members were sworn in.

Mr. Landrum ends meeting by thanking everyone for coming. 11:26

Barry Bonifield made a motion to adjourn the meeting. Mr. Shaffer seconded the motion. Motion carried (unanimous).