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# ASSOCIATION MEETING MINUTES

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**Association** Kentucky PGA  
**Meeting** Board of Directors Meeting  
**Date** December 4, 2017  
**Location** Marriott Griffin Gate Resort

## Call to Order

President, Mr. Landrum, called the meeting to order at 8:01 a.m.

## Opening Ceremonies

Members recited the Pledge of Allegiance. All Military Veterans were recognized. Moment of silence recognized for those PGA members who have passed away. Mr. Bonifield delivered an invocation.

Mr. Kelly Williams stepped up to recognize Steve McMillen and thanked him for his service. Mr. Williams also recognized Kim Shafer and thanked her for her service. Mrs. Shafer came forward and thanked the membership and the Golf House Kentucky staff. Mrs. Shafer was presented with a plaque for her years of service.

## Approval of Minutes

The minutes from March 2017 Spring Member Conference were reviewed.

*Mike Riley made a motion to approve the minutes as written. Charles Whelan seconded the motion. Motion carried (unanimous).*

Dave Macke from Dever Inc. | E-Z-GO took the stage to thank everyone for their support and their business.

## PRESIDENT: Ralph Landrum, PGA

Mr. Landrum submitted report as written. Mr. Landrum wanted to take the opportunity to thank a handful of people who have stepped up in the absence of Golf House Kentucky's ED. Mr. Landrum called out Board Members who have taken on additional responsibilities and also thanked the staff.

Mr. Landrum discussed the hiring process of the new ED. The new ED has accepted but has asked not to make announcement until he finalizes things on his end. Announcement will be made within the week.

Mr. Landrum discussed the accounting issue. The Board made a mistake in the accounting system with the transition to a new accounting system. Mr. Landrum assured the membership no money is missing; the error was made in the budgeting.

Mr. Landrum will be starting the new year as the President of the KGA-PGA. Mr. Landrum shared the KPGA has a new MOU with the KGA, which was a decision made by both the KGA and the Kentucky PGA. The MOU was signed for another 3 years.

Lastly, Mr. Landrum thanked the membership and the staff for their friendship and help over the years. This will be Mr. Landrum's last meeting as President and he has appreciated and enjoyed his time in this role.

## VICE PRESIDENT: Pete Garvey, PGA

Mr. Garvey explained the Kentucky section moved to the National Accounting System, which means that National oversees the books for the Section. In 24 months, it is mandated that all sections transfer to this accounting system. The KPGA went from a cash-accounting to an accrual-accounting system. The accounting issue that has happened due to switching systems is that the KPGA took a lump sum of our major revenue service, which is ADP (Association Development Program), as revenue in 2016 because of being on a cash-accounting method at the time. The KPGA then also budgeted that same lump sum of money in 2017 with the new accrual-accounting system. The KPGA is not missing any money; the mistake was simply in budgeting. The KPGA investment revenue has gone

up 14%. The KPGA has a financial advisor, Seward Toddy, on the Finance Committee. The KPGA has a very strong financial “book”. The KPGA budgeting error causes a problem with the P&L. When the P&L is done this year, that is the money that determines what money we give to the joint body, the money that was budgeted for will not be there. The KPGA’s bottom line continues to go up because of investment revenue. The KPGA will retain \$5,000 from the bottom line plus investment revenue. The rest of the KPGA revenue will go to the joint body to take care of Golf House Kentucky. The PGA’s contribution to the joint body will not be what we budgeted for; however, it appears there will still be money to contribute. There could be a small issue the first quarter before the handicap money comes in, and if that is the case, the KPGA will give a loan to the joint body. The money is used to fund GHK and staff, and daily operations. The KGA submits all of their money from the handicaps into the joint body.

A member asked a question about the price of handicaps increasing, and will that money be used to better technology. Mr. Garvey will get the answer to that question, and Mr. Armbruster, KGA President, will be invited to the Spring Meeting.

A member asked if the KPGA will still donate to the joint body the money that we budgeted since it was an accounting/budget error. Mr. Garvey replied the KPGA is set to loan the money, without interest. The final conclusion is the KPGA organization, and the joint body, are doing well.

#### **SECRETARY: Craig Heibert, PGA**

Mr. Heibert announced the KPGA has 284 members and 42 apprentices. Mr. Heibert introduced the new members since the Spring meeting and handed out badges to them. Mr. Heibert recognized the new Section Transfers and the new Certified Professionals since Spring Meeting, as well as Certified Professionals and Master Professionals. Lastly, Mr. Heibert recognized Past Presidents, and asked them to stand.

#### **PGA JUNIOR LEAGUE: Kristi Egnot, PGA**

Mrs. Kim Shafer introduced Kristi Egnot to the membership. Mrs. Egnot delivered a presentation about PGA Junior League. Mrs. Egnot shared her background and her role as a RLMS (Regional League Manager). In this role, Mrs. Egnot serves as the connective tissue between PGA Professionals and the Section Staff and PGA HQ. The PGA Junior League has experienced record growth since the program launched, with a goal to grow an additional 30% this year.

#### **DISTRICT 10: Kelly Williams, PGA**

Mr. Williams thanked the staff members at Golf House Kentucky.

Mr. Williams shared the Section Business Operations has included two new faces out in the field to provide more section support. The two new men are Mr. Mike Ray from the North Texas Section and Mr. Josh Riley from the Gateway Section. These two new roles will be out visiting the sections and ensuring compliance.

PGA Disaster Relief Fund has also been a popular discussion. In this fund, the membership gives money and it goes straight back to PGA Professionals who apply for a need based financial help. Mr. Williams encourages members to contribute. This money only goes to a PGA Professional.

Another area to donate is the Golf Relief Assistance Fund. This fund was born from National Board of Directors requesting the Association to donate money to those who suffer disasters. From this initiative, the Golf Relief Assistance Fund was founded. Once money is donated to this fund, the PGA has no control over this money. This money can be delivered to anyone affiliated with the golf industry and is managed by a third party.

At the Annual Meeting there were 3 resolutions proposed. Resolution 4 and 5 did not pass. Mr. Williams discussed what the resolutions were and why they didn’t pass. There were three new district directors sworn in; Stephen Aldi, Dave Schneider, Ron Rawls.

At the PGA Championship Board Meeting, the Education Committee presented the idea that there will be 3 pathways to membership in the future. When you become an apprentice in the future you will have the option to choose pathway, Golf Operations, Teaching/Coaching option, or Executive Management. These options will start in 2018.

Mr. Williams talked about Diversity and Inclusion with the membership. Mr. Williams would like to challenge the membership to attract all types of people, races, and background. Mr. Levy, PGA President, believes this is a priority for the PGA. The membership should recognize the language used to address the golf community, realizing that the golf community needs to be more inclusive of all backgrounds.

Kentucky is going to host three major championships in the next few years. Valhalla is going to host the 2024 PGA Championship. Next July, the Girls PGA championship will be held at Kearney Hill in Lexington. The Boy's Junior PGA Championship at Valhalla.

Huge tax reform bill passed on Saturday morning. It is important to the Kentucky PGA because the Pro Sports Act was in that tax reform, which makes entities like PGA Tour, no longer tax exempt. When the bill was passed the Pro Sports Act was removed from the bill. This was a great thing for the PGA of America.

## **COMMITTEE REPORTS**

### **Assistant Apprentice: Robert Costello, PGA**

Mr. Costello submitted Board Report as written. One of the goals of committee has been to increase participation with the Assistants and Apprentices with Education Opportunities. Mr. Costello challenged AA/APP to attend more Pro-to-Pro Workshops than they did last year. Elections will be held later this afternoon for President of Assistant/Apprentices.

### **Employment Service: Pete Garvey, PGA**

Mr. Garvey would like to submit report as written.

### **Tournament Committee: Barry Payne, PGA**

Mr. Payne submitted report as written. Mr. Payne thanked the tournament committee for their ideas, help and commitment to the committee. Tournament schedule was passed out to the membership. The date for the Match Play will start with the seed qualifier round on May 21, which is different from past years. Tournament committee will be working closely with the new ED and will share new ideas. Mr. Payne discussed shorts and the ability to wear them in other sections. Mr. Payne took a straw poll for shorts. Many more raised hands to wear shorts, few were opposed.

### **Education Committee: Danny Baron, PGA**

Mr. Baron submitted report as written. Mr. Baron highlighted the speaker, Dr. Bhrett McCabe and presented a quick bio of Dr. McCabe. The Pro-to-Pro Workshop series was put together in collaboration with Mrs. Stephens and the Player Development Committee. Please attend the Pro-to-Pro Workshop and get MSR Credits for attending. Friday is Education Day about Launch Monitors, earn MSR credits, cost is \$25. The committee is trying to give the membership as many opportunities to get MSR Credits as possible. Mr. Baron thanked the Education Committee and recognized them by name.

### **Player Development: Sara Stephens, PGA**

Mrs. Stephens submitted report as written. Mrs. Stephens addressed three events/programs to highlight. The first program is the LPGA Girls Golf. Currently there are eight programs, but the goal is to raise that number to 15 by next year. Second program discussed was Women's Golf Day, which is a one-day event each year at your own facility. The facility can decide to or what kind of event to host. Currently there are two facilities who host a Women's Golf Day and the goal is to get to 10 facilities in the coming year. Lastly, the Couples State Championships program was discussed. Mrs. Stephens is looking for hosts to host this event.

### **Special Awards: Barry Bonifield, PGA**

Mr. Bonifield submitted report as written. Mr. Bonifield reported to the membership that notifications for Special Awards will be going out on Wednesday and it is requested that forms are completed promptly so the process can be wrapped up by the end of December.

**Marketing; Brad Hicks, PGA**

Mr. Hicks submitted report as written. Mr. Hicks thanked the staff at Golf House for the last few weeks. Push notification were started this year to announce tournament registration. The committee is anxious to start working with new ED on Marketing Materials.

**Old Business**

No Old Business

**New Business**

Mr. Williams thanked Mr. Landrum for his years of service and presented him with a plaque for his term. Mr. Williams presented all Board Members individually with plaques for their terms of service.

Elections were held.

Mr. Landrum ends meeting by thanking everyone for coming.

***Barry Bonifield made a motion to adjourn the meeting. Mr. Baldwin seconded the motion. Motion carried (unanimous).***