



Dear KPGA Tee Pass Customer,

Thank you for your support of the KPGA Tee Pass. The 2011 version is our best to date, and you will be able to enjoy savings at many of Kentucky's finest golf facilities.

With this said, we have a special offer for you. In an effort to expand the KPGA Tee Pass to more of Kentucky's golfers, and with support from our friends with Titleist, we are pleased to extend a special referral offer for KPGA Tee Pass customers. Details are as follows:

- First, purchase a 2011 KPGA Tee Pass for yourself.
- Then, refer your fellow golfers to purchase a 2011 KPGA Tee Pass. For each individual referred by you who purchases a 2011 KPGA Tee Pass, we will send you ½ dozen Titleist Pro V1 golf balls (a \$27 value). Each individual referred must not have been a KPGA Tee Pass Member in 2010. There is no limit to the number of individuals you can refer and no limit to the number of golf balls you can earn through this offer.
- Please advise Melissa Ray at the KPGA office of the individuals you have referred - call her at (502) 243-8295 or e-mail at maray@pgahq.com. When each individual you refer purchases their 2011 KPGA Tee Pass, we will deliver (via U.S. Mail) your Titleist Pro V1 Golf Balls. It's that simple.
- **TO BE ELIGIBLE, REFERRALS MUST BE MADE AT THE TIME OF PURCHASE. A VALID MAILING ADDRESS IS REQUIRED FOR THE INDIVIDUAL(S) YOU ARE REFERRING. REFERRALS ARE LIMITED TO INDIVIDUALS WHO DID NOT PURCHASE A KPGA TEE PASS IN 2010.**

Thanks again for your support, and enjoy the 2011 golf season.

Sincerely,

A handwritten signature in blue ink that reads "Mark Hill".

Mark Hill
Executive Director

The Titleist logo, featuring the word "Titleist" in a stylized, cursive script font. Below it, the tagline "#1 ball in golf.®" is written in a smaller, sans-serif font.