

CAREER NOTES

By Dick Bradow, PGA Career Consultant

I hope you have had a successful 2006 season and have achieved many of your personal and professional goals. I want to take this opportunity to update you on current PGA programs and also to challenge you with a "To Do" list for the fall and winter months.

PGA CareerLinks

Since its inception in 1996, CareerLinks has assisted over 4,000 employers and is the golf industry's primary job notification service for management level positions such as Head Professional, Director of Golf, General Manager, etc. In the past year, over 32,000 CareerLinks job notifications were received by Carolinas PGA Professionals.

The biennial PGA Membership Survey will be coming in January 2007 on PGALinks.com. Completing the 2007 survey is required to remain active in CareerLinks, and it will update your CareerLinks profile with new questions and information.

2006 PGA Compensation Statistics Now Available

The results of the 2006 PGA Compensation Survey are available on the PGALinks.com Employment Center. The 2006 survey data indicates increases in median income for the majority of PGA job titles, compared to the 2004 survey. If you would like assistance in using the information from the survey, please contact me.

PGA CareerNet

Located on the PGA Employment Center, CareerNet is the online resume and job posting service for positions such as assistant professional, teaching professional, and golf facility support staff. In the past year, 270 Carolinas PGA jobs were posted and over 45,000 unique individuals visited the CPGA CareerNet homepage. If you are an employer, posting a job is quick and easy. If you are a job seeker, you can set up an e-mail alert that will notify you when jobs meeting your preferred criteria are posted.

PGA Certified Professional Program.

Participation in the PGA Certified Professional Program continues to grow, with over 5,000 PGA members now having initiated the self-assessment part of the program. Please note the following recent CPP changes, based on evaluation and feedback from PGA members who have completed the program:

- The management styles assessment has been removed from the CPP and is now a stand alone feature on the PGA Employment Center. A valuable personal development plan is available to you at no cost after completion of this assessment.
- The core and career specific self-assessments will be considered as sample questions, with no pass/fail designation.
- Members will receive 2 MSR hours for completing the core assessment and 2 MSR hours for completing the career specific assessment.
- To begin the program, members must purchase the online library of over 200 courses for an annual fee of \$299, which will also provide access to the assessments/sample questions.
- The proficiency test fee will be \$150 beginning with November testing.

Fall and Winter "To Do" List

- Complete the 2007 PGA Membership Survey in January to update your CareerLinks profile and stay active in CareerLinks.
- Take the management styles assessment on PGALinks.com and review your personal development plan – it's a wonderful resource to help you improve both personally and professionally.
- Register for the library of PGA Certified Professional Program courses and begin pursuing certification in your selected career path.
- If you are not participating in Golf Retirement Plus, learn how you can benefit and begin saving for your future. You can find information on PGALinks.com or by calling Golf Retirement Plus at 877-738-7587.
- Begin participating in PGA PerformanceTrak on PGALinks.com – it's one of the best tools available from the PGA to help you and your employer evaluate your facility's performance.
- Get involved with Play Golf America – register your facility, review the best practices, post your

programs, and track the results. Regardless of your facility type, Play Golf America can help you increase your business and is a great way to document your value to your employer. All Play Golf America information is on PGA.Links.com and www.playgolfamerica.com

Please contact me if you need assistance with any PGA employment services and programs.

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